# Jennifer L. Bloom, Ed.D.

Professor, Department of Educational Leadership & Research Methodology
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#### **EDUCATION**

- **Ed.D., Higher Education Administration**, University of Illinois at Urbana-Champaign, May 1995
  Dissertation: "The Association between Advanced Degrees in Higher Education and the Career Paths of the Male and Female Graduates from the University of Illinois at Urbana-Champaign from 1980-1993."
- M.S., Athletic Administration, University of Illinois at Urbana-Champaign, May 1990
- B.S., summa cum laude, Physical Education Teaching (K-12), Illinois State University, Normal, May 1988

#### **EMPLOYMENT HISTORY**

- **Provost Fellow, Leadership and Professional Development**, Office of the Provost, Florida Atlantic University, *August 2019- Present*
- Professor (with tenure) & Coordinator, Higher Education Leadership Master's Degree Program, Department of Educational Leadership & Research Methodology, Florida Atlantic University, Boca Raton, FL, August 2015 Present; Promoted to Professor August 2019
- **Founder, Office of Appreciative Education,** Department of Educational Leadership & Research Methodology, Florida Atlantic University, Boca Raton, FL, *August 2015 Present*
- Clinical Professor & Director of the Master's Degree Program in Higher Education & Student Affairs, Department of Educational Leadership & Policies, University of South Carolina, Columbia, August 2007 August 2015; Promoted from Clinical Associate to Clinical Professor in August 2011
- Director, Office of Appreciative Education (OAE), University of South Carolina, August 2008 August 2015
- **Associate Dean for Student Affairs and the Medical Scholars Program**, University of Illinois College of Medicine at Urbana-Champaign, *July 2003 August 2007*
- **Adjunct Associate Professor**, Department of Internal Medicine, University of Illinois College of Medicine at Urbana-Champaign. 2001 – 2017; Promoted from Assistant to Associate in August 2005
- **Administrative Director**, Medical Scholars Program, University of Illinois College of Medicine at Urbana-Champaign, Title upgraded from Associate Director to Administrative Director in November 2002. *January 2001 February 2004*
- **Adjunct Associate Professor**, Department of Educational Organization and Leadership, University of Illinois at Urbana-Champaign, *January 1996 August 2007; Promoted from Assistant to Associate in August 2005*
- Assistant Director, Medical Scholars Program, University of Illinois College of Medicine at Urbana-Champaign. June 1995

   January 2001 (Title upgraded from Coordinator to Assistant Director in November 1998)
- Academic Advisor, Institute of Aviation, University of Illinois at Urbana-Champaign, July 1990 June 1995

- **Assistant to the Director for Development,** Institute of Aviation, University of Illinois at Urbana-Champaign, *July 1993 June 1995*
- **Graduate Academic Advisor**, College of Liberal Arts and Sciences Transition Program, University of Illinois at Urbana-Champaign, *August 1988 - May 1990*
- Interim Athletics Academic Counselor, Department of Intercollegiate Athletics, University of Illinois at Urbana-Champaign, August 1989 - February 1990 (Served as GA to transitioned new Counselor beginning in Oct 1989)

#### **PUBLICATIONS IN PRINT**

#### **Refereed Journal Articles (16)**

- 1. Halasz, H. M., & **Bloom, J. L.** (2019). Major adjustment: Undergraduate students' transition experiences leaving selective degree programs. *NACADA Journal*, 39(1), 77-88.
- 2. Lichterman, H., & **Bloom, J. L.** (2019). The curricular approach to residential education: Lessons for student affairs practice. *College Student Affairs Journal, 37*(1), 54-67.
- 3. **Bloom, J. L.** (2018, Fall). College students today. *Journal of College Orientation and Transition*, 25(2), 104-106.
- 4. **Bloom, J.**, & Elsberry, M. (2018, May). Lessons of a learning leader: Joan McArthur-Blair. *Al Practitioner: International Journal of Appreciative Inquiry*, 20(2), 47-49.
- 5. Cuevas, A., Schreiner, L. A., Kim, Y., & **Bloom, J.** (2017). Honors student thriving: A model of academic psychological, and social wellbeing. *Journal of the National Collegiate Honors Council, 18*(2), 79-113.
- 6. **Bloom, J. L.** & McClellan, J. L. (2016). Appreciative administration: Applying the appreciative education framework to leadership practices in higher education. *Journal of Higher Education Management*, *31*(1), 195-210.
- 7. **Bloom, J. L.**, Suarez, S., Wooten, H., Waldroup, J., Kirk, K., Baskerville, S., & Smith, E. (2015, May). The first Appreciative Education conference: A story of intergenerational ingenuity. *Appreciative Inquiry Practitioner: The International Journal of Appreciative Inquiry*, 17(2), 64-66.
- 8. He, Y., Hutson, B. L., & **Bloom, J. L.** (2014). A call for action to engage in appreciative education. *Journal of Appreciative Education (Research Paper Section)*, 2(1). Retrieved from http://libjournal.uncg.edu/index.php/jae/article/view/956/595
- 9. Hutson, B. L., He, Y., & **Bloom, J. L.** (2014, May). How appreciative advising is revolutionizing academic advising, *Appreciative Inquiry Practitioner: The International Journal of Appreciative Inquiry*, 16(2), 47-53.
- 10. **Bloom, J. L.**, Hutson, B. L., He, Y., & Konkle, E. (2013, Fall). Appreciative education. In P.C. Mather and E. Hulme (Eds.), Positive psychology and appreciative inquiry in higher education, *New Directions for Student Services, 143*, 5-18.
- 11. **Bloom, J. L.**, & Lowenstein, M. (2013, January/February). Embracing lifelong learning for ourselves. *About Campus*, *17*(6), 2-10.
- 12. He, Y., Stanback, B., & **Bloom, J. L.** (2012, December 20). Discover, dream and design: Evaluation of the 2012 Appreciative Advising Institute. *Journal of Appreciative Education (Research Paper Section), 1*(1). Retrieved from http://libjournal.uncg.edu/index.php/jae/article/view/590/358

- 13. Halasz, H. M., Traynor, D. M., and **Bloom, J. L.** (2012, February 24). Making change work: Empowering students who are changing majors. *The Mentor*. Retrieved from https://dus.psu.edu/mentor/2012/02/making-change-work/
- 14. Buyarski, C., **Bloom, J. L.**, Murray, J. E., and Hutson, B. L. (2011, Fall). Engaging parents in supporting their students: An appreciative approach. *Journal of College Orientation & Transition*, *19*(1), 75-84.
- 15. Propst Cuevas, A. E., Robinson, C., Clark, A., Hutson, B. & **Bloom, J. L.** (2011, Fall). Adapting and implementing appreciative advising framework to train orientation leaders. *Journal of College Orientation & Transition*, 19(1), 85-96.
- 16. **Bloom, J. L.**, Cuevas, A. E. P., Hall, J. W., & Evans, C. V. (2007, Fall). Graduate students' perceptions of outstanding graduate advisor characteristics. *NACADA Journal*, *27*(2), 28-35.

#### Books (6)

- 1. He, Y., Hutson, B. L., Elliott, M., & **Bloom, J. L.** (2016). *From departing to achieving: Keys to success for international students in US colleges and universities*. Champaign, IL: Stipes Publishing.
- 2. **Bloom, J. L.**, Hutson, B. L., He, Y., and Konkle, E. (2014). *The appreciative advising revolution: Training workbook*. Champaign, IL: Stipes Publishing.
- 3. Habley, W. R., **Bloom, J. L.**, and Robbins, S. (2012). *Increasing persistence: Research-based strategies for college student success*. San Francisco, CA: Jossey-Bass.
- 4. Bloom, J. L., Hutson, B. L., He, Y., and Robinson, C. (2011). *Appreciative college instruction: Becoming a force for positive change in student success courses*. Champaign, IL: Stipes Publishing.
- 5. **Bloom, J. L.,** Hutson, B. L., & He, Y. (2008). *The appreciative advising revolution*. Champaign, IL: Stipes Publishing.
- 6. Martin, N. A., & **Bloom, J. L.** (2003). *Career aspirations & expeditions: Advancing your career in higher education administration*. Champaign, IL: Stipes Publishing.

## **Book/Monograph Chapters (7)**

- 1. **Bloom, J. L.,** & Cuevas, A. P. (2018). An appreciative approach to hazing prevention. In Salinas, C. & Boettcher, M. L. (Eds.), *Critical perspective on hazing in colleges and universities: A guide to disrupting hazing culture*. New York, NY: Taylor & Francis Group.
- 2. Lowenstein, M. & **Bloom, J. L.** (2016). Advanced advising practice: Becoming a master advisor. In T. Grites, M. Miller, and J. G. Voller (Eds.), *Beyond foundations: Becoming a master academic advisor*. San Francisco, CA: Jossey-Bass.
- 3. **Bloom, J. L.**, He, Y., & Hutson, B. L. (2016). Appreciative advising: A theory-to-practice framework for putting self-determination theory into action. In S. Field & D. R. Parker (eds.), *Becoming self-determined: Creating thoughtful learners in a standards-frenzied, admissions-frenzied culture*. Huntersville, NC: Association for Higher Education and Disability.
- 4. **Bloom, J. L.**, Hutson, B. L., and He, Y. (2013). Appreciative advising. In J. K. Drake, P. Jordan, & M. A. Miller (Eds.), *Academic Advising Approaches: Strategies That Teach Students to Make the Most of College.* San Francisco, CA: Jossey-Bass and Manhattan, KS: National Academic Advising Association.
- 5. He, Y., Hutson, B. L., & **Bloom, J. L.** (2010). Appreciative team building in learning organization: The story of a small group of thoughtful and committed advisors. *NACADA Research Monograph*, *20*, 133-141.

- 6. **Bloom, J.** (2008). Moving on from college. In V. Gordon, W. R. Habley, & T. Grites (Eds.), *Academic advising: A comprehensive handbook* (2<sup>nd</sup> ed.) (pp. 178-188). San Francisco, CA: Jossey-Bass.
- 7. Habley, W. R., & **Bloom, J. L.** (2007). Giving advice that makes a difference. In G. L. Kramer (Ed.), *Fostering student success in the campus community* (pp. 171-192). San Francisco, CA: Jossey-Bass.

## Book/Media Reviews (3)

- 1. **Bloom, J. L.** (2016, April). Review of the book *The new advisor guidebook: Mastering the art of academic advising (2nd ed.). Journal of College Student Development, 57*(3), 477-480.
- 2. **Bloom, J. L.** & Konkle, E. (2012). Media review of studentaffairsenews.com. *Journal of Student Affairs Research and Practice*, 49(2), 241-243. Retrieved from http://journals.naspa.org/jsarp/vol49/iss2/art10/
- 3. **Bloom, J. L.** (2010). Media review of the Tool Box Newsletters. *Journal of Student Affairs Research and Practice*, 47(1), 132-134. Available at http://journals.naspa.org/jsarp/vol47/iss1/art10/

#### **WORKS IN PRESS**

## Journal Articles (1)

1. He, Y., Hutson, B. L., **Bloom, J. L.**, and Cuevas, A. E. P. (in press). A mixed method exploration of advisor beliefs, practices and perception of well-being, *NACADA Journal*, Manuscript accepted for publication.

#### **NON-REFEREED PUBLICATIONS IN PRINT**

## Non-Refereed Journal Articles (17)

- 1. Bloom, J. L. (2016, Summer). Help students and staff unplug. Leadership Exchange Magazine, 14(2), 36.
- 2. **Bloom, J. L.**, Mulhern Halasz, H., & Hapes, R. (2016, June). Advising strategies for graduate student degree progression. *Academic Advising Today*, *39*(2). Retrieved from http://www.nacada.ksu.edu/Resources/Academic-Advising-Today/View-Articles/Advising-Strategies-for-Graduate-Student-Degree-Progression.aspx
- 3. **Bloom, J. L.**, Flynn, D., and Edington, S. (2015). Appreciative admissions. *Journal of Appreciative Education (Innovative Practice Section)*, *2*(2), 16-23. Retrieved from http://libjournal.uncg.edu/index.php/jae/article/view/1074/735
- 4. **Bloom, J. L.**, & Vance, T. (2013, November/December). The overflowing cup: Taking good care of ourselves so you can better serve others. *Campus Activities Programming*, *46*(5), 48-50.
- 5. **Bloom, J. L.**, & He, Y. (2013, March). Theoretical reflections: Personal practical theory. *Academic Advising Today,* (36)1. Retrieved from: http://www.nacada.ksu.edu/Resources/Academic-Advising-Today/View-Articles/Theoretical-Reflections-Personal-Practical-Theory.aspx
- 6. **Bloom, J. L.** (2012, December 20). Here's to the appreciative advisers (poem). *Journal of Appreciative Education* (*Forum Section*), 1(1). Retrieved from http://libjournal.uncg.edu/index.php/jae/article/view/504/361
- 7. **Bloom, J. L.**, Weiser, G., and Buonocore, V. (2012, December 20). An appreciative approach to diversity training. *Journal of Appreciative Education (Innovative Practice Section), 1*(1). Retrieved from http://libjournal.uncg.edu/index.php/jae/article/view/514/362
- 8. **Bloom, J. L.**, & Uiga, S. (2011, December). Make a difference: Six things undergraduate advisors should know about graduate school admission. *Academic Advising Today*, *34*(4), 8, 21.

- 9. Cuevas, A. E. P., **Bloom, J. L.**, & LeVine, P. (2011, March). Appreciative advising for pre-health students. *The Advisor: The Journal of the National Association of Advisors for the Health Professions*, 21-27.
- 10. Hutson, B. L., Bloom, J. L., & He, Y. (2009, December). Reflection in advising. Academic Advising Today, 32(4), 12, 26.
- 11. **Bloom, J. L.**, & Cuevas, A. E. P. (2009, December 9). People who soar. *The Mentor*. Retrieved from http://www.psu.edu/dus/mentor/091209jb.htm
- 12. **Bloom, J. L.**, Hutson, B. L., He, Y., Amundsen, S., Buyarski, C. Christman, P. D., Cuevas, A. E. P., Woodward, L. K., Murray, J. E., Robinson, C., & Kucharczyk, L. M. (2009, April 22). How eight institutions have incorporated appreciative advising. *The Mentor*. Retrieved from http://www.psu.edu/dus/mentor/090422jb.htm
- 13. **Bloom, J. L.,** & Cuevas, A. E. P. (2008, Fall). A 'how to' guide for undergraduates interested in participating in undergraduate research. *The Scalpel: The Journal of Alpha Epsilon Delta The Health Professional Honor Society,* 78(2), 5-7.
- 14. Hutson, B. L., & **Bloom, J. L.** (2007, September). The impact of appreciative advising on student success. *National Center for the First Year Experience E-Source for College Transitions Newsletter*, *5*(1), 4, 7.
- 15. **Bloom, J. L.**, Cuevas, A. E. P., & Andre, K. (2006, December). Addressing the shortage of physician-scientists one student at a time. *The Advisor: The Journal of the National Association of Advisors for the Health Professions*, 26(4), 38-41.
- 16. **Bloom, J.,** & Martin, N. A. (2002, August 29). Incorporating appreciative inquiry into academic advising. *The Mentor: An Academic Advising Journal*, 4(3). http://www.psu.edu/dus/mentor/020829jb.htm
- 17. **Bloom, J.** (1999, September 13). Developmental academic advising in higher education: The class. *The Mentor: An Academic Advising Journal*, 1(3). http://www.psu.edu/dus/mentor/990913jb.htm

#### Blog Entries (2)

- 1. **Bloom, J. L.** (2013, October 28). The journey of 10,000 steps [Web log post]. *Student Affairs Fitness*. Retrieved from: http://studentaffairsfit.com/fitness/the-journey-of-10000-steps-by-jenny-bloom/
- 2. **Bloom, J. L.** (2013, October 1). The sure-fire path to a successful career [Web log post]. *Vitae*. Retrieved from https://chroniclevitae.com/articles/39-the-sure-fire-path-to-a-successful-career

# REFEREED CONFERENCE PRESENTATIONS

#### International (6)

- 1. Bloom, J. L., Hutson, B. L., & He, Y. (2018, June 25). "Appreciative Advising." 10-minute World Positive Education Accelerator Conference, Ft. Worth, TX.
- 2. Bloom, J. L. (2015, June 24). "Hero's Journey." 1-hour concurrent session presented at the International NACADA Conference, Melbourne, Australia.
- 3. Bloom, J. L. (2015, June 23). "Appreciative Advising." 2-hour Preconference Session presented at the International NACADA Conference, Melbourne, Australia.
- 4. Bloom, J. L., & Doyle, H. (2015, April 28). "Appreciative Advising." 1-hour concurrent session presented at the Dalhousie University Student Success Symposium, Halifax, NS, Canada.

- 5. Bloom, J. L. (2013, June 18). "Appreciative Advising." 1-hour concurrent session presented at the International FYE Conference, Waikoloa, HI.
- 6. Bloom, J. L. (2012, June 25). "An Appreciative Advising Approach to Change." 3-minute Brainstorm Session presented at TEDGlobal Pre-Conference, Edinburgh, Scotland.

## National (84)

- 1. Konkle, E., Bloom, J. L., Ryan, K. (2019, March 12). "Gentle Angry People: Using Appreciative Advising to Support Student Activists. NASPA Annual Conference, Los Angeles, CA.
- 2. Bloom, J. L. (2018, May 30). "Art of Building Relationships: An Appreciative Approach." 3-hour workshop to nurse educators attending the 26<sup>th</sup> Annual Conference for Nurse Educators, North Falmouth, MA.
- 3. Bloom, J. L. (2017, October 14). "Appreciative Administration." 1-hour concurrent session presented at the NACADA Annual Conference, St. Louis, MO.
- 4. Bloom, J. L. (2017, October 13). "Appreciative Advising Interest Group." 1-hour Interest Group Meeting facilitated at the NACADA Annual Conference, St. Louis, MO.
- 5. Bloom, J. L. (2017, October 12). "Appreciative Advising." 1-hour concurrent session presented at the NACADA Annual Conference, St. Louis, MO.
- 6. Bloom, J. L. (2017, March 14). "Appreciative Advising." 1-hour concurrent session presented at the NASPA Conference, San Antonio, TX.
- 7. Bloom, J. L. (2016, October 6). "Appreciative Advising." 1-hour concurrent session presented at the NACADA Annual Conference, Atlanta, GA.
- 8. Bloom, J. L. (2016, March 14). "Appreciative Advising." 1-hour concurrent session presented at the NASPA Conference, Indianapolis, IN.
- 9. Bloom, J. L., & Salinas, C. (2016, March 14). "Learning Together: Lessons Learned by Two Faculty Members Transitioning to a New Campus," 1-hour concurrent session presented at the NASPA Conference, Indianapolis, IN.
- 10. Bloom, J. L., Hapes, R., & Halasz, H. M. (2015, October 6). "Graduate Student Advising: Strategies for Degree Progression." 1-hour concurrent session presented at the NACADA Annual Conference, Las Vegas, NV.
- 11. Bloom, J. L., & Aiken-Wisnewski, S. (2015, November 5). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the National Academic Advising Association's Annual Meeting, Las Vegas, NV, Nov 5, 2015.
- 12. Bloom, J. L., & Konkle, E. (2015, January 7). "Appreciative Healing." Concurrent session presented at the First Appreciative Education Conference, Myrtle Beach, SC.
- 13. Bloom, J. L., Flynn, D., & Edington, S. (2015, January 6). "Appreciative Admissions." 1-hour concurrent session presented at the First Appreciative Education Conference, Myrtle Beach, SC.
- 14. Bloom, J. L., Baskerville, S., and Wooten, H. (2015, January 5). "Hero's Journey." 1-hour concurrent session presented at the First Appreciative Education Conference, Myrtle Beach, SC.

- 15. Bloom, J. L. (2014, October 10). "The Hero's Journey." 1-hour concurrent session presented at the NACADA Annual Conference, Minneapolis, MN.
- 16. Bloom, J. L. and Others. (2014, October 9). "Women Thriving Panel." Served on panel of women leaders, NACADA Annual Conference, Minneapolis, MN.
- 17. Bloom, J. L., & Hasadsri, L. (2014, June 6). "Appreciative Healing." 1-hour invited workshop presented at United Mitochondrial Disease Foundation Annual Meeting, Pittsburgh, PA.
- 18. Bloom, J. L., Konkle, E., & Cuevas, A. "Cover Your Assets: Appreciative Advising and StrengthsQuest as Complimentary Tools." Co-presented with Erin Konkle and Amanda Cuevas, NASPA Conference, Baltimore, MD, March 17, 2014.
- 19. Bloom, J. L. (2013, December 11). "Appreciative Education." 1-hour concurrent session presented at the Blue Ribbon Schools National Conference, Orlando, FL.
- 20. Bloom, J. L., & Lowenstein, M. (2013, October 9). "Reading to Improve Advising and Ourselves." 1-hour concurrent session presented at the NACADA Annual Conference, Salt Lake City, UT.
- 21. Bloom, J. L. and Others. (2013, October 8). "Women Thriving Panel." Served on panel of women leaders, NACADA Annual Conference, Salt Lake City, UT.
- 22. Bloom, J. L., Doyle, H., & Duberstein, A. (2013, October 8). "Appreciative Advisors: Disarming Burnout and Rejuvenating Vision." 1-hour concurrent session presented at the NACADA Annual Conference, Salt Lake City, UT.
- 23. Bloom, J. L. (2013, October 6). "The Six Phases of Appreciative Advising." 3-hour pre-conference workshop presented at the NACADA Annual Conference, Salt Lake City, UT.
- 24. Bloom, J. L. (2013, July 23). "Increasing Student Persistence." 1.5-hour concurrent session presented at the National Small College Enrollment Conference, Nashville, TN.
- 25. Bloom, J. L. (2013, March 19). "Appreciative Advising." 1-hour concurrent session presented at the NASPA Annual Conference, Orlando, FL.
- 26. Bloom, J. L., Hazen, L., & Sriram, R. (2013, March 18). "The Doctoral Journey: What You Should Know Start to Finish." 1-hour concurrent session presented at the NASPA Annual Conference, Orlando, FL.
- 27. Bloom, J. L. (2013, February 24). "Appreciative Advising." 1-hour concurrent session presented at the FYE Annual Conference, Orlando, FL.
- 28. Bloom, J. L., & Robinson, C. (2013, February 23). "Appreciative College Instruction." 4-hour pre-conference workshop presented at the FYE Annual Conference, Orlando, FL.
- 29. Bloom, J. L. & Others (2012, October 7). "Past Presidents' Forum." Served as a Panelist, 2012 NACADA Annual Conference, Nashville, TN.
- 30. Bloom, J. L., & Others. (2012, October 6). "Women Thriving! Not Just Surviving a Career in Academic Advising. Served as a Panelist, NACADA Annual Conference, Nashville, TN.
- 31. Bloom, J. L. (2012, October 5). "The Six Phases of Appreciative Advising." 1-hour concurrent session presented at the NACADA Annual Conference, Nashville, TN.

- 32. Bloom, J. L., & Others. (2012, October 5). "Write Your Song of Success- NACADA's Emerging Leader Program." Served on a Panel of ELP Mentors and Mentees at the NACADA Annual Conference, Nashville, TN.
- 33. Bloom, J. L., & Robinson, C. (2012, February 19). "Appreciative College Instruction." 1-hour concurrent session presented at the Annual Conference on the First-Year Experience, San Antonio, TX.
- 34. Bloom, J. L., Halasz, H. M., & Sizemore, D. (2011, October 6). "Making Change Work: Empowering Students in the Major Change Process." 1-hour concurrent session presented at the NACADA Annual Conference, Denver, CO.
- 35. Bloom, J. L., & Others. (2011, October 5). "Women Thriving! Not Just Surviving a Career in Academic Advising. Served as a Panelist, NACADA Annual Conference, Denver, CO.
- 36. Bloom, J. L., & Troxel, W. (2011, October 4). "Critical Questions in Advising." 1-hour concurrent session presented at the NACADA Annual Conference, Denver, CO.
- 37. Bloom, J. L. (2011, October 4). "Appreciative Advising Interest Group Meeting." Facilitated the 1-hour concurrent session meeting of this NACADA interest group at the NACADA Annual Conference, Denver, CO.
- 38. Bloom, J. L., & Aiken-Wisnewski, S. (2011, October 3). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Annual Conference, Denver, CO.
- 39. Bloom, J. L., Hazen, L., & Sriram, R. (2011, March 14). "The Top 10 (or so) Things to Know About Doctoral Programs." 1-hour concurrent session presented at the NASPA Conference, Philadelphia, PA.
- 40. Bloom, J. L. (2011, March 14). "Appreciative Advising." 1-hour concurrent session presented at the NASPA Conference, Philadelphia, PA.
- 41. Bloom, J. L., & Robinson. C. (2011, February 7). "Appreciative Advising." One-hour concurrent session presented at the 30th Annual Conference on the First-Year Experience, Atlanta, GA.
- 42. Bloom, J. L. (2010, October 5). "Appreciative Advising in Action." 1-hour concurrent session presented at the 2010 NACADA Annual Conference, Orlando, FL.
- 43. Bloom, J. L., Forche, B., Schulenberg, J., & Stout, D. (2010, October 6). "Making the Case for Creating Advising Summer Internships." 1-hour concurrent session presented at the NACADA Annual Conference, Orlando, FL.
- 44. Bloom, J. L. (2010, October 4). "Appreciative Advising Overview." 1-hour concurrent session presented at the NACADA Annual Conference, Orlando, FL.
- 45. Bloom, J. L. (2010, October 4). "Appreciative Advising Interest Group Meeting." Facilitated the 1-hour concurrent session meeting of this NACADA interest group at the NACADA Annual Conference, Orlando, FL.
- 46. Bloom, J. L., & Others. (2009, October 3). "Past Presidents' Forum." Organized and led panel of Past NACADA Presidents who discussed how the faltering economy is impacting advising and advisors at the NACADA Annual Conference, San Antonio, TX.
- 47. Bloom, J. L., & Aiken-Wisnewski, S. (2009, October 1). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Annual Conference, San Antonio, TX.
- 48. Bloom, J. L., (2009, April 1). "Appreciative Advising and Student Affairs Work." 1-hour concurrent session presented at the ACPA National Conference, Washington, DC.

- 49. Bloom, J. L., & Klefeker, C. (2008, October 22). "Appreciative Advising and Foster Children." 2-hour concurrent session presented at the Casey Foundation Conference, San Jose, CA.
- 50. Bloom, J. L., Kuhn, T, Padak, & Others. (2008, October 4). "Voices from the Field: Building a Research Agenda for Academic Advising. 1-hour concurrent session presented at the NACADA Annual Conference, Chicago, IL.
- 51. Bloom, J. L., Pardee, C., and Others. (2008, October 3). "Involvement in NACADA: Stepping up to New Heights." 1-hour concurrent session presented at the NACADA Annual Conference, Chicago, IL.
- 52. Bloom, J. L., & Aiken-Wisnewski, S. (2008, October 2). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Annual Conference, Chicago, IL.
- 53. Bloom, J. L., Cuevas, A., Hutson, B., Christman, P., Devainey, D., & LeVine, P. (2008, October 2). "Appreciative Advising: Translating Theory into Practice." 1-hour concurrent session presented at the NACADA Annual Conference, Chicago, IL.
- 54. Bloom, J. L., Hutson, B. L., He, Y., & Bobel, T. (2008, October 1). "Appreciative Advising Microskills: An Introduction." Pre-Conference session presented at the NACADA Annual Conference, Chicago, IL.
- 55. Bloom, J. L. (2008, June 26). "Initiating and Implementing Change." General Session Address presented at the NACADA Summer Institute, Portsmouth, VA.
- 56. Bloom, J. L. & Others. (2007, June 27). "Navigating the Dual Degree Waters." Panel Member at the National Association of Advisors for the Health Professions (NAAHP) National Meeting, Portland, OR.
- 57. Bloom, J. L. (2007, October 19). "Appreciative Advising." 1-hour concurrent session presented at the NACADA Annual Conference, Baltimore, MD.
- 58. Bloom, J. L., & Hemwall, M. K. (2005, October 7). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Annual Conference, Las Vegas, NV.
- 59. Bloom, J. L., & Markowitz, K. (2005, October 6). "Graduate and Professional School Minority Recruiting Initiatives." 1-hour concurrent session presented at the NACADA Annual Conference, Las Vegas, NV.
- 60. Bloom, J. L. (2004, December 10). "Maximizing Minority Recruiting and Outreach Efforts." 1-hour concurrent session presented National Institute on Deafness and Other Communications Disorder's (NIDCD) 10th Anniversary Partnership Program, Bethesda, MD.
- 61. Bloom, J. L., & Markowitz, K. (2004, October 7). "Graduate and Professional School Minority Recruiting Initiatives." 1-hour concurrent session presented at the NACADA Annual Conference, Cincinnati, OH.
- 62. Bloom, J. L., & Bloom, K. A. (2004, October 6). "The College Administrator's Guide to Career Advancement: A Values-based Approach to the Job Search Process." 4-hour pre-conference workshop presented at the NACADA Annual Conference, Cincinnati, OH.
- 63. Bloom, J. L., & Bloom, K. A. (2003, October 5). "Issues Facing Young Advising Professionals: A Roundtable Discussion." Roundtable presented at the NACADA Annual Conference, Dallas, TX.
- 64. Bloom, J. L., & Bloom, K. A. (2003, October 4). "Seeing the Extraordinary in the Ordinary." 1-hour concurrent session presented at the NACADA Annual Conference, Dallas, TX.

- 65. Habley, W., Bloom, J. L., and Buyarski, C. (2003, October 4). "Developing Graduate Courses in Academic Advising." 1-hour concurrent session presented at the NACADA Annual Conference, Dallas, TX.
- 66. Bloom, J. L. & Markowitz, K. (2003, October 3). "Graduate and Professional School Minority Recruiting Initiatives." 1-hour concurrent session presented at the NACADA Annual Conference, Dallas, TX.
- 67. Bloom, J. L. & Bloom, K. A. (2003, October 2). "The College Administrator's Guide to Career Advancement: A Values-based Approach to the Job Search Process." Invited 3-hour pre-conference workshop presented at the NACADA Annual Conference, Dallas, TX.
- 68. Bloom, J. L. & McGuire, P. (2003, October 3). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Annual Conference, Dallas, TX.
- 69. Bloom, J. L. & Hemwall, M. K. "Pathways to Leadership in Higher Education." Wisconsin Women in Higher Education Leadership State Conference, October 2002.
- 70. Bloom, J. L. (2002, October). "The Joy of Advising: Defining What We Do and Why it is Important." 1-hour concurrent session presented at the NACADA Annual Conference, Salt Lake City, UT.
- 71. Bloom, J. L., & Hemwall, M. K. (2002, October). "Pathways to Leadership in Higher Education." 1-hour concurrent session presented at the NACADA Annual Conference, Salt Lake City, UT.
- 72. Habley, W., Bloom, J. L., & Buyarski, C. (2002, October). "Developing Graduate Courses in Academic Advising." 1-hour concurrent session presented at the NACADA Annual Conference, Salt Lake City, UT.
- 73. Bloom, J. L., & Markowitz, K. (2002, October). "Graduate and Professional School Minority Recruiting Initiatives." 1-hour concurrent session presented at the NACADA Annual Conference, Salt Lake City, UT.
- 74. Bloom, J. L., & Hemwall, M. K. (2002, October). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Annual Conference, Salt Lake City, UT.
- 75. Bloom, J. L., & Hemwall, M. K. (2001, October). "Pathways to Leadership in Higher Education." 1-hour concurrent session presented at the NACADA Annual Conference, Ottawa, Canada.
- 76. Habley, W., Bloom, J. L., & Buyarski, C. (2001, October). "Developing Graduate Courses in Academic Advising." 1-hour concurrent session presented at the NACADA Annual Conference, Ottawa, Canada.
- 77. Bloom, J. L., & McGuire, P. (2001, October). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Annual Conference, Ottawa, Canada.
- 78. Bloom, J. L., & McGuire, P. (2000, October). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Annual Conference, Orlando, FL.
- 79. Firkins, C., Bloom, K. A., & Bloom, J. L. (2000, October). "It Takes a Village to Graduate a Student...The Importance of Campus Networking." 1-hour concurrent session presented at the NACADA Annual Conference, Orlando, FL.
- 80. Bloom, J. L., & Bloom, K. A. (1999, October). "The Next Step....What is the Next Step in YOUR Career?" 1-hour concurrent session presented at the NACADA Annual Conference, Denver, CO.
- 81. Bloom, J. L., & Bloom, K. A. (1998, October). "The Next Step....What is the Next Step in YOUR Career?" 1-hour concurrent session presented at the NACADA Annual Conference, San Diego, CA.

- 82. Bloom, J. L. & McGuire, P. (1998, October). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Annual Conference, San Diego, CA.
- 83. Breitenfeldt, Jennifer Bloom & Levine, P. (1996, October). "Introduction to the Medical School Application Process", 1-hour concurrent session presented at the NACADA Annual Conference, Washington, DC.
- 84. Schiller, B., & Bloom Breitenfeldt, J. (1995). "What Can I Do with A Degree In.....Improving Advising Through Effective Career Education Programs." 1-hour concurrent session presented at the NACADA Annual Conference, Nashville, TN.

# Local/Regional/State (26)

- 1. Elsberry, M., & Bloom, J. L. (2017, November 3). "Appreciative Administration." 1-hour concurrent session co-presented at the NASPA-Florida Conference, Gainesville, FL.
- 2. Bloom, J. L. (2016, March 31). "An Appreciative Approach to Reviving the Lost Art of Conversation." 18-minute TED-type talk presented at TEDxFAUJupiter, Jupiter, FL.
- Bloom, J. L. (2013, November 3). "Dos and Don'ts of Taking Good Care of Yourself So You Can Take Good Care of Others."
   1-hour concurrent session presented at the SACSA Conference, Norfolk, VA, Nov 3, 2013.
- 4. Bloom, J. L. (2013, October 19). "Appreciative Advising." 1-hour concurrent session presented at the National Association for Campus Activities (NACA) Mid-Atlantic Regional Conference, Buffalo, NY.
- 5. Bloom, J. L. (2013, August 13). "Appreciative Advising." 1-hour keynote address presented at the University of Maryland's Academic Advising Conference, College Park, MD.
- 6. Bloom, J. L. (2013, July 23). "Appreciative Advising." 1.5-hour concurrent session presented at the National Small College Enrollment Conference, Nashville, TN.
- 7. Bloom, J. L. (2013, June 12). "Appreciative Advising." 3-hour pre-conference session presented at the APACS Conference, Albany, NY.
- 8. Bloom, J. L. (2013, May 1). "Appreciative Advising." 1-hour concurrent session presented at the Women's Leadership Institute at the University of South Carolina, Columbia, SC.
- 9. Bloom, J. L., Clarke, K., & Shook, J. (2012, February 4). "Student Affairs Master's Degree Programs." 1-hour concurrent session presented at the University of South Carolina's Student Leadership & Development Conference, Columbia, SC.
- 10. Bloom, J. L. (2011, October 15). "Appreciative Advising for Student Activity Professionals." 1-hour concurrent session presentation at the National Association for Campus Activities (NACA) Regional Conference, Myrtle Beach, SC.
- 11. Bloom, J. L. (2010, November 19). "Appreciative Advising." One-hour concurrent session presented at the Oklahoma Women in Higher Education Annual Conference, Oklahoma City, OK.
- 12. Bloom, J. L., & Weir, S. (2010, May 21). "Integrated Learning and Academic Advising: Maximizing Student Development." 1-hour concurrent session presented at the IdeaPOP! 2010 Conference, University of South Carolina, Columbia, SC.
- 13. Bloom, J. L. (2010, February 26). "Understanding and Leading Change." 1-hour concurrent session presented at the South Carolina Women in Higher Education Annual Conference, Columbia, SC.

- 14. Bloom, J. L. (2008, November 21). "Appreciative Advising." Two one-hour concurrent sessions presented at the Oklahoma Women in Higher Education Fall Conference, University of Central Oklahoma, Oklahoma City, OK.
- 15. Bloom, J. L. (2008, November 20). "Career Aspirations & Expeditions." 4-hour pre-conference workshop presented at the Oklahoma Women in Higher Education Fall Conference, University of Central Oklahoma, Oklahoma City, OK.
- 16. Bloom, J. L. (2008, November 3). "Appreciative Advising Revolution." 1-hour concurrent session presented at the Southern Association for College Student Affairs (SACSA) Annual Conference, Hilton Head, SC.
- 17. Bloom, J. L. (2008, May 18). "Transformative Leadership." Invited Pre-Conference session at the NACADA Region 3 Conference, Columbia, SC.
- 18. Bloom, J. L. (2008, March 17). "Appreciative Advising Overview." Invited Pre-Conference Presentation. National Academic Advising Association (NACADA) Region 8 Conference, Vancouver, BC.
- 19. Bloom, J. L. (2007, March 29). "Appreciative Inquiry." 1-hour concurrent session presented at the USDA Rural Development State of Illinois Leadership Mtg., Peoria, IL.
- 20. Bloom, J. L. (2007, March 6). "Appreciative Advising." 1-hour concurrent session at NACADA Region 5 Conference, Milwaukee, WI.
- 21. Bloom, J. L., & Others. (2005, April 9). Panel Expert on Medical School Admissions at the Central Association of Advisors for the Health Professions (CAAHP) Regional Meeting, Indianapolis, IN.
- 22. Bloom, J. L. (2003, March). "One MD/PhD Program's Underrepresented Minority Recruiting Initiatives." 1-hour concurrent session presented at the AAMC Western Group on Student Affairs Meeting, Asilomar Conference Center, Pacific Grove, CA.
- 23. Bloom, J. L. (2002, August). "The Joy of Advising: Defining What We Do and Why it is Important." 1-hour concurrent session presented at the University of Illinois at Urbana-Champaign Academic Advisor Training Workshop, Champaign, IL.
- 24. Bloom, J. L. (1999, March). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour concurrent session presented at the NACADA Region 5 Conference, Urbana, IL.
- 25. Bloom, J. L., & Bloom, K. A. (1999, March). "The Next Step....What is the Next Step in YOUR Career." 1-hour concurrent session presented at the NACADA Region 5 Conference, Urbana, IL.
- 26. Bloom Breitenfeldt, J. (1996, April). "Internet Resources for Athletic Academic Counselors." 1-hour concurrent session presented at the National Athletic Academic Advising Association Regional Meeting, Champaign, IL.

#### **INVITED CONFERENCE KEYNOTE ADDRESSES**

## International (4)

- 7. Bloom, J. L. (2016, November 4). "Appreciative Advising." 3-hour keynote address presented at the 20<sup>th</sup> Annual Manitoba Advising Professionals (MAP) Conference, Winnipeg, Manitoba, Canada.
- 8. Bloom, J. L. (2016, February 16). "Appreciative Advising." 1.25-hour keynote address presented at the University of British Columba's (UBC) Advising Conference, Vancouver, BC, Canada.
- 9. Bloom, J. L. (2015, November 20). "Appreciative Advising." 3-hour keynote workshop presented at the Alberta Advising Symposium, Mt. Royal University, Calgary, Canada.

10. Bloom, J. L. (2015, April 27). "What do we know about student success?" 1-hour keynote address presented at the Dalhousie University Student Success Symposium, Halifax, NS, Canada.

#### National (22)

- 1. Bloom, J. L. (2018, June 14). "Appreciative Advising." 3-hour keynote workshop for the Adult Learners Institute held at Inver Hills Community College, Minneapolis, MN.
- 2. Bloom, J. L. (2017, March 11). "Appreciative Advising." 1-hour plenary address presented at the John N. Gardner Institute's Retention Symposium, Charleston, SC.
- 3. Bloom, J. L. (2016, July 31-Aug 3). "Appreciative Advising Phases." Led 6 1.5-hour general session keynote addresses on each of the six phases of Appreciative Advising presented at the Appreciative Advising Institute, Boca Raton, FL.
- 4. Bloom, J. L. (2015, July 26-29). "Appreciative Advising Phases." Led 6 1.5-hour general session keynote addresses on each of the six phases of Appreciative Advising presented at the Appreciative Advising Institute, San Antonio, TX.
- 5. Bloom, J. L. (2015, January 4). "Appreciative Education." 1-hour keynote address presented at the First Appreciative Education Conference, Myrtle Beach, SC.
- 6. Bloom, J. L. (2014, July 26-29). "Appreciative Advising Phases." Led 6 1.5-hour general session keynote addresses on each of the six phases of Appreciative Advising presented at the Appreciative Advising Institute, San Antonio, TX.
- 7. Bloom, J. L. (2014, June 27). "Appreciative Advising." 1.5-hour keynote address presented at the National Association of Advisors for the Health Professions (NAAHP) Annual Conference, San Francisco, CA.
- 8. Bloom, J. L. (2014, May 22). "Career Mapping." 3-hour keynote session presented to the American Council on Education's Women's Leadership Forum, Houston, TX.
- 9. Bloom, J. L. (2013, November 19). "Appreciative Advising." 3-hour keynote workshop presented at Credo's Academic Advising Institute, Whitsett, NC.
- 10. Bloom, J. L. (2011, December 7). "Career Paths in Higher Education Administration." Three-hour Career Mapping Workshop presented at the American Council on Education's (ACE) National Women's Leadership Forum, Washington, DC.
- 11. Bloom, J. L. (2011, August 2). "Deliver and Don't Settle Phases." 75-minute keynote address presented at the Appreciative Advising Institute, Las Vegas, NV.
- 12. Bloom, J. L. (2011, August 1). "Dream and Design Phases." 75-minute keynote address presented at the Appreciative Advising Institute, Las Vegas, NV.
- 13. Bloom, J. L. (2011, July 31). "Disarm and Discover Phases." 2-hour keynote address presented at the Appreciative Advising Institute, Las Vegas, NV.
- 14. Bloom, J. L. (2011, June 9). "Appreciative Advising." One-hour keynote presentation at the Association of American Medical Colleges Careers in Medicine Professional Development Event, Miami, FL.
- 15. Bloom, J. L. (2010, June 8). "Appreciative Advising as a Positive Student Development Technique." Keynote Address presented at the Inaugural Positive Student Development Conference, Ft. Worth, TX.

- 16. Bloom, J. L. (2008, November 19). "Career Mapping, CVs and Cover Letters." 3-hour workshop presented at the American Council on Education's Office of Women in Higher Education's 72nd National Leadership Forum, Washington, DC.
- 17. Martin, N.A. & Bloom, J. L. (2006, February 12). "The Search Process." Keynote address presented at the American Council on Education Office of Women in Higher Education's State Coordinators Meeting, Los Angeles, CA.
- 18. Bloom, J. L. (2004, April 30). "A Case Study of an Innovative MD/PhD Program in the Social Sciences and Humanities." Keynote address presented at the Social Science Research Council Workshop on Integrative Doctoral Programs in the Health and Social Sciences: Current Trends, Future Direction.
- 19. Martin, N. A. & Bloom, J. L. (2003, December). "The College Administrator's Guide to Career Advancement." 7-hour workshop presented at the American Council on Education Office of Women in Higher Education Annual Forum, Washington, DC.
- 20. Martin, N. A. & Bloom, J. L. (2002, December). "The College Administrator's Guide to Career Advancement." 7-hour workshop presented at the American Council on Education Office of Women in Higher Education Annual Forum, Washington, DC.
- 21. Martin, N. A. & Bloom, J. L. (2002, June). "The College Administrator's Guide to Career Advancement." 7-hour workshop presented at the American Council on Education Office of Women in Higher Education Annual Forum, Washington, DC.
- 22. Martin, N. A. & Bloom, J. L. (2001, December). "The College Administrator's Guide to Career Advancement." 7-hour workshop presented at the American Council on Education Office of Women in Higher Education Annual Forum, Washington, DC.

# Regional (14)

- 1. Bloom, J. L. (2018, March 22). "Appreciative Advising." 1-hour keynote address and 1-hour keynote follow-up concurrent session presented at NACADA Region 9 Conference, Santa Rosa, CA.
- 2. Bloom, J. L. (2016, October 25). "Career Mapping." 3-hour workshop for the American Council on Education's (ACE) Regional Women's Leadership Forum held at Clemson University, Clemson, SC.
- 3. Bloom J. L. (2015, March 10). "Hero's Journey." 1-hour keynote address and 1-hour keynote follow-up concurrent session presented at NACADA Region 10 Conference, Colorado Springs, CO.
- 4. Bloom, J. L. (2013, November 13). "Appreciative Advising." 1-hour keynote address presented at the SACSA Conference, Norfolk, VA.
- 5. Bloom, J. L. (2013, October 18). "Keeping Your Cup Full." Professional Development Lunch Keynote presented at the National Association for Campus Activities (NACA) Mid-Atlantic Regional Conference, Buffalo, NY.
- 6. Bloom, J. L. (2013, September 17). "Career Mapping Workshop." 3-hour keynote workshop presented at the American Council on Education's (ACE) Women's Leadership Regional Forum, Fargo, ND.
- Bloom, J. L. (2012, April 5). "Career Aspirations & Expeditions: Advancing Your Career in Higher Education Administration."
   3-hour keynote workshop presented at the American Council on Education's (ACE) Advancing Women's Leadership California Regional Leadership Forum, California State University, Sacramento, CA.
- 8. Bloom, J. L. (2102, March 4). "Appreciative Advising." 1-hour keynote address presented at the NACADA Region 7 Conference, Rogers, AR.

- 9. Bloom, J. L. (2011, April 8). "Appreciative Advising for Pre-Health Advisors." 75-minute keynote address presented at the Southern Association of Advisors for the Health Professions (SAAHP), Nashville, TN.
- 10. Bloom, J. L. (2011, March 17). "Career Mapping." Three-hour keynote workshop presented at the ACE Regional Forum, Charleston, SC.
- 11. Bloom, J. L. (2010, October 18). "Infusing Appreciative Advising into Athletic Advising." Keynote address at the Regional Conference National Association of Athletic Academic Advisers (N4A), Columbia, SC.
- 12. Bloom, J. L. (2008, May 18). "Appreciative Advising." Keynote address presented at the National Academic Advising Association (NACADA) Region 3 Conference, Columbia, SC.
- 13. Bloom, J. L. (2008, March 12) "The Appreciative Advising Revolution." Keynote address presented at the National Academic Advising Association Region 4 Conference, Mobile, AL.
- 14. Bloom, J. L. (2005, April 10). "From Good to Great." Keynote address presented at the National Academic Advising Association (NACADA) Region 3 Conference, Louisville, Kentucky.

# State/Local (39)

- 1. Bloom, J. L. (2019, May 10). "Making Waves." 1-hour Keynote address presented at Florida Academic Advising Association (FLACADA) Annual Meeting, Boca Raton, FL.
- 2. Bloom, J. L. (2018, May 4). "Advisor Well-being." 1-hour Keynote address presented at Florida Academic Advising Association (FLACADA) Annual Meeting, Miami, FL.
- 3. Bloom, J. L. (2018, February 12). "Appreciative Advising." 90-minute keynote address, Indiana University Bloomington Academic Advising Conference, Bloomington, IN.
- 4. Bloom, J. L. (2017, October 6). "Appreciative Advising." 1-hour keynote address and 1-hour follow-up keynote concurrent session presented at the Tennessee Association of Student Success, Chattanooga, TN.
- 5. Bloom, J. L. (2016, September 9). "Appreciative Advising." 3-hour workshop presented to the Florida College Learning Center Association (FCLCA), Jacksonville, FL.
- 6. Bloom, J. L. (2016, September 16). "Appreciative Advising." 5-hour workshop presented for the State of Maine's Department of Labor and Department of Adult Education, Portland, ME.
- 7. Bloom, J. L. (2016, September 9). "Appreciative Advising." 3-hour drive-in workshop presented to the Georgia Association of Colleges and Employers (GACE), Kennesaw State University, Kennesaw, GA.
- 8. Bloom, J. L. (2016, March 18). "Appreciative Advising." 1.5-hour keynote address presented at Missouri S&T President's Summit on Student Advising, Rolla, MO.
- 9. Bloom, J. L. (2015, November 5). "Appreciative Advising." 1.5-hour keynote address and follow-up concurrent session on Hero's Journey presented at WVASPA Conference, Blennerhassett Island, WV.
- 10. Bloom, J. L. (2015, September 18). "Appreciative Advising." 2.5-hour keynote workshop presented at the Kentucky Academic Advising Association (KACADA) Annual Meeting, Lexington, KY.
- 11. Bloom, J. L. (2015, February 20). "Appreciative Advising." 1-hour keynote address presented at the University of South Carolina Athletic Counseling Conference, Columbia, SC.

- 12. Bloom, J. L. (2014, November 18). "An Appreciative Approach to College and Career Readiness." 3-hour keynote address to K-12 and higher education professionals of the Texas College and Career Readiness Network, Houston, TX.
- 13. Bloom, J. L. (2014, October 2). "Appreciative Education." 1-hour keynote address presented at the Arkansas Partners for Student Success Conference, Hot Springs, AR.
- 14. Bloom, J. L. (2014, September 18). "Appreciative Advising." 1-hour keynote address presented at the Missouri Academic Advising Association (MACADA), Lake of the Ozarks, MO.
- 15. Bloom, J. L. (2014, May 21). "Appreciative College Instruction." 1-hour keynote address presented at the Building Connections Conference sponsored by the University of South Carolina's University 101 Office, Columbia, SC.
- 16. Bloom, J. L. (2014, April 24). "Appreciative Advising." 2-hour keynote address to the TennACADA Advisors from the University of Tennessee-Knoxville.
- 17. Bloom, J. L. (2014, February 28). "Appreciative Advising." 1-hour keynote address presented at the University of South Carolina's 1st All-Campus Advising Conference, Columbia, SC.
- 18. Bloom, J. L. (2012, June 20). "Appreciative Advising." 3-hour keynote address, Ivy Tech Advising Conference, Indianapolis, IN.
- 19. Bloom, J. L. (2012, May 24). "Appreciative Advising." 1.5-hour keynote address and two additional 1.5-hour follow-up concurrent sessions presented at Tarrant County College's 2nd Annual Student Development and Success Institute: A Shared Agenda for Student Success, Arlington, TX.
- 20. Bloom, J. L. (2012, June 15). "Appreciative Advising." 2-hour keynote address presented at the Ohio Academic Advising Association Conference, Columbus, OH.
- 21. Bloom, J. L. (2012, May 17). "Appreciative Advising." 3-hour keynote workshop presented at the Virginia Tech Athletic Advising Conference, Blacksburg, VA.
- 22. Bloom, J. L. (2012, April 27). "Appreciative Advising." 1-hour keynote address presented at the Alabama Advising Association, Huntsville, AL.
- 23. Bloom, J. L. (2012, March 8). "Appreciative Advising." 1.5-hour keynote address presented at the University of Minnesota 2012 Professional Development Conference, Minneapolis, MN.
- 24. Bloom, J. L. (2011, May 20). "Winning the College Game: Coaching Student Success." Keynote Address presented at the Michigan Academic Advising Association (MiACADA), Detroit, MI.
- 25. Bloom, J. L. (2011, May 20). "Winning the College Game: Coaching Student Success A Follow-Up Session." One-hour post-keynote question and answer session, Michigan Academic Advising Association, Detroit, MI.
- 26. Bloom, J. L. (2010, November 19). "Career Aspirations & Expeditions: Advancing Your Career in Higher Education." One-hour keynote address presented at the Oklahoma Women in Higher Education Annual Conference, Oklahoma City, OK.
- 27. Bloom, J. L. (2010, November 18). "Career Workshop." 7-hour pre-conference keynote workshop presented at the Oklahoma Women in Higher Education Annual Conference, Oklahoma City, OK.

- 28. Bloom, J. L. (2010, June 24). "Appreciative Advising." Keynote address for the Nevada State Academic Advising Conference, Las Vegas, NV.
- 29. Bloom, J. L. (2010, March 4). "Appreciative Advising at SC Community and Technical Colleges." Keynote address presented at the New Directions for Student Development Conference at Piedmont Technical College, Greenwood, SC.
- 30. Bloom, J. L. (2009, August 3). "Appreciative Advising in the Community College Setting." Keynote address and follow-up Question and Answer session at Elizabethtown Community and Technical College in the Kentucky Community and Technical College System.
- 31. Bloom, J. L. (2009, May 22). "The Appreciative Advising Revolution." Keynote address and follow-up Question and Answer Session presented at the Kent Academic Support and Advising Association Annual Conference.
- 32. Bloom, J. L. (2008, April 7). "Appreciative Advising." Keynote address presented at the National Academic Advising Association (NACADA) Region 5 Conference, Grand Rapids, MI.
- 33. Bloom, J. L. (2008, February 12). "Appreciative Advising." Keynote address presented at the University of Texas at Arlington Annual Academic Advising Conference.
- 34. Bloom, J. L. (2008, January 8). "Optimizing the Graduate Advisor/Graduate Student Relationship." Keynote address presented at the University of Illinois at Urbana-Champaign Graduate College Annual Mentoring Workshop.
- 35. Bloom, J. L. (2007, November 9). "Appreciative Advising." Keynote address presented at the Illinois Academic Advising Association's State Drive-In Conference, Bloomington, IL.
- 36. Bloom, J. L. (2007, September 24). "Trombone Player Wanted: A Strengths-Based Approach to Advising" and "The Joy of Advising: Defining What We Do and Why it is Important." Keynote addresses presented at Purdue University Academic Advising Association (PACADA) Annual Retreat.
- 37. Bloom, J. L. (2007, November 30). "Appreciative Advising." Keynote address presented at the Brooklyn College Faculty and Professional Advisors' Retreat, Brooklyn, NY.
- 38. Bloom, J. L. (2006, September 22). "The Joy of Advising: Defining What We Do and Why it is Important." Keynote address presented at the North Carolina National Academic Advising Association Drive-In Meeting, Greensboro, NC.
- 39. Bloom, J. L. (2003, November 6). "Career Aspirations & Expeditions: Advancing Your Career in Higher Education Administration." 4-hour keynote workshop presented at the Minnesota American Council on Education (ACE) State Meeting.

# **INVITED CAMPUS PRESENTATIONS (SERVICE - NOT PAID) (64)**

- Bloom, J. L. (2018, September 25). "Self-care and Career Transitions." 1-hour presentation to Dr. Amanda Cuevas' Introduction to Higher Education graduate class, Florida Atlantic University, Boca Raton, FL.
- 2. Bloom, J. L. (2018, July 24). "Appreciative Student Conduct." 1-hour presentation to the FAU Office of Student Conduct, Florida Atlantic University, Boca Raton, FL.
- 3. Bloom, J. L. (2018, July 16). "Appreciative Admissions." 90-minute presentation to the FAU Office of Admissions, Florida Atlantic University, Boca Raton, FL.

- 4. Bloom, J. L. (2018, May 7). "Appreciative Administration." 2-hour presentation to the FAU Division of Student Affairs and Enrollment Management Leaders, Florida Atlantic University, Boca Raton, FL.
- 5. Bloom, J. L., & Elliott, K. (2017, April 19). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour presentation to Chi Sigma Alpha Chapter, Florida Atlantic University, Boca Raton, FL.
- 6. Bloom, J. L. (2016, July 27). "Appreciative Career Advising." 3-hour service workshop presented at Florida Atlantic University's (FAU) Career Center, Boca Raton, FL.
- 7. Bloom, J. L., & Cuevas, A. (2016, July 21). "Appreciative Advising Overview." 1.5-hour service workshop for College of Science Academic Advisors presented at Florida Atlantic University, Boca Raton, FL.
- 8. Bloom, J. L. (2016, May 27). "Appreciative Advising." 3-hour service keynote workshop presented at Broward College's Professional Development Day, Ft. Lauderdale, FL.
- 9. Bloom, J. L. (2016, May 24). "Appreciative Approach to Building High Quality Relationships." 3-hour service workshop presented for FAU Library Faculty and Staff, Boca Raton, FL.
- 10. Bloom, J. L. (2016, May 9). "Appreciative Advising." 3-hour service keynote workshop presented at the FAU Division of Student Affairs Retreat, Davie, FL.
- 11. Bloom, J. L. (2016, April 14). "Appreciative Advising." 1-hour service workshop and discussion presented for the FAU College of Design and Social Inquiry, Boca Raton, FL.
- 12. Bloom, J. L. (2016, February 12). "Appreciative Advising." 2-hour service workshop presented to the Academic Advisors of Palm Beach State College, Palm Beach Gardens, FL.
- 13. Bloom, J. L. (2016, February 11). "Appreciative Advising." 1.5-hour service workshop presented to the FAU-Davie campus Graduate and Professional Student Association, Davie, FL.
- 14. Bloom, J. L. (2016, January 19). "Reviving the Lost Art of Conversation." 2-hour workshop presented to the Student Affairs in Higher Education Council, Ft. Lauderdale, FL.
- 15. Bloom, J. L. (2015, November 16). "Creating Compelling Resumes and CVs." 1-hour workshop presented to the FAU Higher Education Leadership Students, Boca Raton, FL.
- 16. Bloom, J. L. (2015, November 12). "Appreciative Advising." 3-hour guest lecture presented in Dr. Anne Mulder's "FAU Contemporary Issues in Higher Education" graduate class.
- 17. Bloom, J. L. (2015, September 30). "Appreciative Leadership & The Hero's Journey." 1-hour workshop presented in Dr. Criss Salinas' FAU undergraduate leadership course, Boca Raton, FL
- 18. Bloom, J. L. (2015, September 23-25). "Appreciative Advising Phases." Led 6 1.5-hour general sessions on each of the six phases of Appreciative Advising presented at Miami-Dade College, Miami, FL.
- 19. Bloom, J. L. (2015, January 27). "Appreciative Living." 1-hour address presented to the Lexington Network of Female Executives, Lexington, SC.
- 20. Bloom, J. L. (2014, August 12). "Appreciative Advising." 2-hour workshop presented to the faculty of Florence-Darlington Technical College, Florence, SC.

- 21. Bloom, J. L. (2014, May 13). "Appreciative Advising." 3-hour workshop presented to the faculty and professional advisors at the University of South Carolina-Upstate, Spartanburg, SC.
- 22. Bloom, J. L., & Smoak, K. (2014, February 5). "Appreciative Education." 2.5-hour faculty development workshop presented to Gilbert High School faculty, Gilbert, SC.
- 23. Bloom, J. L. (2013, September 3). "Appreciative Advising." 3-hour workshop presented at University of South Carolina at Beaufort, Bluffton, SC.
- 24. Bloom, J. L. (2013, April 29). "Appreciative Advising." 3-hour workshop presented to faculty at USC-Salkehatchie, Allendale. SC.
- 25. Bloom, J. L. (2013, January 25). "Appreciative Advising." 1-hour workshop presented to the faculty of the University of South Carolina's Palmetto College, Columbia, SC.
- 26. Bloom, J. L. (2013, January 8). "Appreciative Advising." 3-hour workshop presented to professional advisors at Midlands Technical College, Columbia, SC.
- 27. Bloom, J. L. (2012, December 11). "Appreciative Advising." 3-hour workshop presented to the University of South Carolina's HRSM Student Affairs Staff, Columbia, SC.
- 28. Bloom, J. L. (2012, November 30). "Appreciative Advising." 2-hour workshop presented to NACA's Regional Directors at my house, Gilbert, SC.
- 29. Bloom, J. L., & Robinson, C. (2012, November 16). "Appreciative Advising." 1-hour workshop presented to the University of South Carolina Residence Life Staff, Columbia, SC
- 30. Bloom, J. L. (2011, October 14). "Appreciative Advising in a Career Advising Context." Two-hour workshop presented to the University of South Carolina's Career Peer Educators, Columbia, SC.
- 31. Bloom, J. L. (2012, April 10). "Appreciative Advising." 3-hour workshop presented to the Academic Advising Center at Benedict College, Columbia, SC.
- 32. Bloom, J. L. (2012, March 19). "Appreciative Advising as an Effective Approach to Continuing Medical Education." 1-hour workshop presented to the University of South Carolina College of Medicine's Continuing Medical Education Staff, Columbia, SC
- 33. Bloom, J. L. (2011, April 18). "Housing, Retention, and Change." One-hour keynote workshop presented to the Community Education Team members at the University of South Carolina, Columbia, SC.
- 34. Bloom, J. L. (2011, March 21). "Strategic Planning Workshop." Led a four-hour strategic planning workshop for the University of South Carolina's Office of Sexual Health and Violence Prevention, Columbia, SC.
- 35. Bloom, J. L., & Konkle, E. (2011, February 19). "Appreciative Service Learning." Three-hour keynote workshop presented to the University of South Carolina's Carolina Service Council, Columbia, SC.
- 36. Bloom, J. L. (2011, February 11). "Powerful Presentations." Two-hour keynote workshop presented to the staff of Sexual Trauma Services of the Midlands, Columbia, SC.
- 37. Bloom, J. L. (2011, January 28). "Understanding and Leading Change." One-hour keynote address, University of South Carolina at Aiken, SC.

- 38. Bloom, J. L. (2010, November 6). "How Can You Infuse the Principles of Appreciative Advising into Your Life." Invited workshop presented to student leaders at Benedict College's ALERT Conference, Columbia, SC.
- 39. Bloom, J. L., & Friedman, D. (2010, October 20). "Have You Ever Thought About Pursuing a Doctorate?" 1-hour brownbag lunch presentation to the Higher Education and Student Affairs Master's degree students at the University of South Carolina, Columbia, SC
- 40. Bloom, J. L. (2010, August 20). "Utilizing Appreciative Advising in a Career Counseling Setting." 2.5-hour workshop presented to the U. of South Carolina's Peer Career Counselors, Columbia, SC.
- 41. Bloom, J. L. (2010, August 10). "Appreciative Advising." 3-hour workshop presented to the faculty of Benedict College, Columbia, SC.
- 42. Bloom, J. L. (2010, August 6). "How Resident Mentors/Advisors Can Utilize Appreciative Advising in their work with their Students." 2-hour workshop presented to the U. of South Carolina's Resident Mentors, Columbia, SC.
- 43. Bloom, J. L. (2010, August 4). "Using Appreciative Advising to Increase the Effectiveness of Student Judicial Proceedings." 1-hour workshop presented to the University of South Carolina's Office of Student Judicial Programs, Columbia, SC.
- 44. Bloom, J. L., & Robinson, C. (2010, July 21). "Using Appreciative Advising to Increase the Effectiveness of Residence Life." 1-hour workshop presented to the U. of South Carolina Housing Leadership Team.
- 45. Bloom, J. L. (2010, May 20). "Appreciative Advising." 3-hour workshop presented at Benedict College, Columbia College, Columbia, SC.
- 46. Bloom, J. L. (2010, April 29). "Seeing the Extraordinary in the Ordinary." 1-hour workshop presented to the SC Community College Leadership Cohort at Midlands Tech College, Columbia, SC.
- 47. Bloom, J. L. (2010, January 22). "Appreciative Advising at West Texas A&M University." 3-hour workshop presented to the professional and faculty advisors of the Advising Center and a 1-hour presentation for all faculty at West Texas A&M University, Canyon, TX.
- 48. Bloom, J. L. (2010, January 19). "Phone Interviewing 101: How to RING your Next Interview." 1-hour workshop presented to the University of South Carolina's Student Personnel Association (SPA), Columbia, SC.
- 49. Bloom, J. L. (2009, August 7). "Appreciatively Advising Education Majors." Hosted all-day retreat at my house for the University of South Carolina's College of Education's Student Affairs Staff, Gilbert, SC.
- 50. Bloom, J. L., & Robinson, C. (2009, July 27). "A Positive Approach to Teaching University 101." 1-hour workshop presented to University 101 instructors at the University of South Carolina, Columbia, SC.
- 51. Bloom, J. L. (2009, February 23). "How to Ace Your Medical School Interview." Ran Mock Interview session for the University of South Carolina's Association of Minority Pre-Health Students (AMPS), Columbia, SC.
- 52. Bloom, J. L. (2009, February 19). "Six Steps to Better Mentoring and Advising." Workshop presented to the University of South Carolina's Center for Teaching Excellence, Columbia, SC.
- 53. Bloom, J. L. (2008, October 13). "The Appreciative Advising Revolution." 2-hour keynote address presented at Midlands Technical College Academic Advisors Retreat, Columbia, SC.

- 54. Bloom, J. L., & Hutson, B. (2008, August 11). "A Conversation on Appreciative Advising." Discussion presented to Advising Staff Retreat, Miami University, Hamilton Campus, OH.
- 55. Bloom, J. L. (2008, July 15). "The Appreciative Advising Revolution." Workshop presented to the University of South Carolina's ACUHO-I Summer Interns, Columbia, SC.
- 56. Bloom, J. L. (2008, February 29). "Transforming the Ordinary into the Extraordinary." Workshop presented to the University of South Carolina's Supplemental Instruction Leaders Training, Columbia, SC.
- 57. Bloom, J. L. (2007, September 12). "Appreciative Advising Overview." Workshop presented to the University of South Carolina Academic Advisors Group, Columbia, SC.
- 58. Bloom, J. L. (2007, June 22). "Appreciative Inquiry." Workshop presented to the Lake Land College TRIO Program Retreat, Findlay, IL.
- 59. Bloom, J. L. (2006, November 27). "How to Write Compelling Letters of Recommendation." Workshop presented at the University of College of Medicine at Urbana-Champaign Faculty Development Workshop, Urbana, IL.
- 60. Bloom, J. L. (2005, March 9). "CVs, References, and More." Workshop presented to University of Illinois College of Medicine at Urbana-Champaign first year medical students, Urbana, IL.
- 61. Bloom, J. L. (2005, March 8). "Career Aspirations & Expeditions: Advancing Your Career in Higher Education Administration." 1-hour presentation for the Department of Educational Organization & Leadership Brown Bag Lecture Service, Urbana, IL.
- 62. Bloom, J. L. (2004, November 4). "How to Write Compelling Letters of Recommendation." Workshop presented at Carle Foundation Day, Urbana, IL.
- 63. Bloom, J. L. (2004, September 9). "Career Aspirations & Expeditions: Advancing Your Career in Higher Education." Workshop presented to University of Illinois at Urbana-Champaign's Campus Round Table, Urbana, IL.
- 64. Bloom, J. L. (2004, September 2). "How to Write Compelling Letters of Recommendation." Workshop presented at the University of College of Medicine at Urbana-Champaign Faculty Development Workshop, Urbana, IL.

#### **INVITED PAID CAMPUS PRESENTATIONS**

#### International (13)

- 1. Bloom, J. L. (2018, May 16). "Appreciative Advising." 4-hour workshop presented to the student success administrators at the University of Tasmania's Hobart campus.
- 2. Bloom, J. L. (2018, May 15). "Appreciative Advising." 4-hour workshop presented to the student success administrators at the University of Tasmania's Launceston campus.
- 3. Bloom, J. L. (2017, May 25). "Appreciative Advising: Case Studies." 3-hour follow-up workshop presented to the Hong Kong Polytechnic University's Academic Counsellors, Hong Kong, China.
- 4. Bloom, J. L. (2017, May 25). "Appreciative Advising: Translating Theory into Practice." 3-hour follow-up workshop presented to the Hong Kong Polytechnic University's Academic Counsellors, Hong Kong, China.
- 5. Bloom, J. L. (2017, May 24). "Appreciative Advising." 3-hour workshop presented to Hong Kong Polytechnic's Faculty and Professional Academic Counsellors, Hong Kong, China.

- 6. Bloom, J. L. (2016, June 3). "Appreciative Advising: Translating Theory into Practice." 3-hour follow-up workshop presented to the Hong Kong Polytechnic University's Academic Counsellors, Hong Kong, China.
- 7. Bloom, J. L. (2016, June 2). "Appreciative Advising." 3-hour workshop presented to Hong Kong Polytechnic's Faculty and Professional Academic Counsellors, Hong Kong, China.
- 8. Bloom, J. L. (2016, April 22). "Appreciative Advising for Medical School Faculty Advisors." 5-hour workshop presented to American University of Antigua's Medical School Faculty Advisors, Coolidge, Antigua.
- 9. Bloom, J. L. (2015, April 29). "Putting Appreciative Advising into Practice." 2-hour workshop presented to the Dalhousie, Truro campus advisors.
- 10. Bloom, J. L. (2011, October 24). "Appreciative Advising." 3-hour keynote workshop presented to the University of New Brunswick, Fredericton, New Brunswick, Canada.
- 11. Bloom, J. L. (2011, April 22). "Appreciative Advising for International Students." 3-hour keynote workshop presented at United Arab Emirates (UAE) Embassy, Washington, DC.
- 12. Bloom, J. L. (2016, June 3). (2011, January 24). "Academic Advising: An Important Institutional Strategy to Ensure Student Success." 1-hour keynote workshop presented at Lakehead University, Thunder Bay, Ontario.
- 13. Bloom, J. L. (2011, January 24). "Appreciative Advising Workshop." 1-hour keynote workshop presented at Lakehead University, Thunder Bay, Ontario.

# National (163)

- 1. Bloom, J. L. (2019, August 5). "Appreciative Advising." 3-hour presentation to the student affairs staff of Marion Military Academy, Marion, AL.
- 2. Bloom, J. L. (2019, May 8). "Appreciative Advising." 3-hour presentation to the academic advisors of Southeastern Community College, Whiteville, NC.
- 3. Bloom, J. L. (2019, April 26). "Appreciative Administration." 2-hour presentation to the administrators of Leeward Community College, Honolulu, HI.
- 4. Bloom, J. L. (2019, April 26). "Appreciative Advising." 3-hour presentation to the academic advisors of Leeward Community College, Honolulu, HI.
- 5. Bloom, J. L. (2019, January 17). "Career Mapping." 3-hour workshop presented to the Clemson University Presidential Fellows, Clemson, SC.
- 6. Bloom, J. L. (2018, September 14). "Appreciative Advising." 3-hour presentation to the academic advisors of Middle Tennessee State University, Murfreesboro, TN.
- 7. Bloom, J. L. (2018, September 13). "Appreciative Administration." 2-hour presentation to the deans and directors of Middle Tennessee State University, Murfreesboro, TN.
- 8. Bloom, J. L. (2018, August 24). "Appreciative Advising." 3-hour presentation to the faculty of Champlain College, Burlington, VT.

- 9. Bloom, J. L. (2018, August 9). "Appreciative Advising." 3-hour presentation to the faculty of Marion Military Academy, Marion, AL.
- 10. Bloom, J. L. (2018, July 23). "Appreciative Advising." 3-hour workshop presented to the academic advisors at East Tennessee State University, Johnson City, TN.
- 11. Bloom, J. L. (2018, June 4). "Appreciative Advising." 3-hour workshop presented to the academic advisors at Brigham Young University, Provo, UT
- 12. Bloom, J. L. (2018, January 11). "Career Mapping." 3-hour workshop presented to the Clemson University Presidential Fellows, Clemson, SC.
- 13. Bloom, J. L. (2017, December 18). "Appreciative Advising." 3-hour workshop presented to the academic advisors at Kennesaw State University, Atlanta, GA.
- 14. Bloom, J. L. (2017, September 29). "Appreciative Advising." 3-hour workshop presented to the faculty at Blue Ridge Community College, Weyers Cave, VA.
- 15. Bloom, J. L. (2017, September 22). "Appreciative Advising." 3-hour workshop presented to faculty and professional advisors at Georgia State University, Atlanta, GA.
- 16. Bloom, J. L. (2017, August 25). "Appreciative Advising." 3-hour workshop presented to College of Business faculty at Champlain College, Burlington, VT.
- 17. Bloom, J. L. (2017, August 18). "Appreciative Advising." 3-hour workshop presented to College of Liberal Arts faculty at Creighton University, Omaha, NE.
- 18. Bloom, J. L. (2017, August 9). "Appreciative Advising." 3-hour workshop presented to advisors at Caldwell Community College and Technical Institute, Boone, NC.
- 19. Bloom, J. L. (2017, July 13). "Appreciative Advising." 3-hour workshop presented to advisors at West Kentucky Technical College, Paducah, KY.
- 20. Bloom, J. L. (2017, July 10). "Appreciative Advising." 3-hour workshop presented to advisors at Rutgers University, Camden, NJ.
- 21. Bloom, J. L. (2017, June 8). "Appreciative Advising." 3-hour workshop presented to advisors at Northern Arizona University Yuma Campus, Yuma, AZ.
- 22. Bloom, J. L. (2017, June 5). "Appreciative Advising." 3-hour workshop presented to advisors at Florida Gulf Coast University, Naples, FL.
- 23. Bloom, J. L. (2017, June 1). "Appreciative Advising." 3-hour workshop presented to advisors at Tallahassee Community College, Tallahassee, FL.
- 24. Bloom, J. L. (2017, May 18). "Appreciative Advising." 3-hour workshop presented to the Nursing faculty at University of Cincinnati, Cincinnati, OH.
- 25. Bloom, J. L. (2017, April 20). "Appreciative Advising." 3-hour workshop presented to advisors at Southwestern Community College, Sylva, NC.

- 26. Bloom, J. L. (2017, April 14). "Appreciative Advising." 3-hour workshop presented to advisors at Wright State University, Dayton, OH.
- 27. Bloom, J. L. (2017, February 17). "Appreciative Advising." 3-hour workshop presented at the Florida International University Advisors' Conference, Miami, FL.
- 28. Bloom, J. L., & Kaplan, R. (2017, February 16). "Applying Student Development Theory into Real World Settings." 2 75-minute presentation presented as part of the Miami Dade College Professional Development Day, Miami, FL.
- 29. Bloom, J. L. (2016, December 12). "Appreciative Advising." 3-hour workshop presented to the faculty at Klamath Community College, Klamath Falls, OR.
- 30. Bloom, J. L. (2016, October 21). "Appreciative Advising." 3-hour workshop presented to the academic advisors at Florida Southwestern College, Ft. Myers, FL.
- 31. Bloom, J. L. (2016, October 14). "Appreciative Advising." 3-hour workshop presented to the faculty of the College of Arts and Sciences at Creighton University, Omaha, NE.
- 32. Bloom, J. L. (2016, September 23). "Appreciative Advising." 3-hour workshop presented to the academic advisors at Northern Arizona University, Flagstaff, AZ.
- 33. Bloom, J. L. (2016, August 10). "Appreciative Advising." 6-hour workshop presented to the faculty of Southern Adventist University, Collegedale, TN.
- 34. Bloom, J. L. (2016, July 11). "Appreciative Advising." 3-hour workshop presented to the academic advisors at Pierce College, Puyallup, WA.
- 35. Bloom, J. L. (2016, June 20). "Appreciative Advising." 3-hour workshop presented to the academic advisors of the University of Kansas, Lawrence, KS.
- 36. Bloom, J. L. (2016, June 15). "Appreciative Advising." 3-hour workshop presented to the faculty of Edward Via College of Osteopathic Medicine, Spartanburg, SC.
- 37. Bloom, J. L. (2016, June 8). "Appreciative Advising." 3-hour keynote workshop presented to the Pharmacy faculty of Roseman University of Health Science, Brian Head, UT.
- 38. Bloom, J. L. (2016, May 20). "Appreciative Advising." 5-hour workshop presented to the academic advisors of the University of South Alabama, Mobile, AL.
- 39. Bloom, J. L. (2016, April 11). "Appreciative Advising." 3-hour workshop and 3-hour implementation session presented to the academic advisors of Fresno State University, Fresno, CA.
- 40. Bloom, J. L. (2016, March 25). "Appreciative Advising." 3-hour workshop presented to the faculty advisors of Aiken Technical College, Aiken, SC.
- 41. Bloom, J. L. (2016 February 25). "Hero's Journey." 2 1.5-hour workshops presented at Miami Dade College's Professional Development Day, Miami, FL.
- 42. Bloom, J. L. (2016, February 9). "Appreciative Advising. 1-hour keynote workshop presented at the 2015-2016 NC State University Academic Advising Awards Ceremony.

- 43. Bloom, J. L. (2016, February 9). "Appreciative Advising." 3-hour workshop presented to the academic advisors of Utah State University, Logan, UT.
- 44. Bloom, J. L. (2015, December 14-15). "Appreciative Advising." 2-day hands-on workshop presented to the high school counselors and college advisors at Kamehameha Schools Extension Educational Services Division, Honolulu, HI.
- 45. Bloom, J. L. (2015, October 23). "Appreciative Advising." 3-hour workshop presented to the academic advisors at the University of Alabama Huntsville, Huntsville, AL.
- 46. Bloom, J. L. (2015, September 11). "Appreciative Advising." 4-hour workshop presented to the academic advisors at the University of Buffalo, Buffalo, NY.
- 47. Bloom, J. L. (2015, August 20). "Appreciative Advising." 3-hour workshop presented to the academic advisors at LaGrange College, LaGrange, GA, Aug 20, 2015.
- 48. Bloom, J. L. (2015, June 1-3). "Putting Appreciative Advising into Action." 3-day workshop and consultation with the Advisors and Student Affairs Professionals at Medicine Hat College, Medicine Hat, Alberta, Canada.
- 49. Bloom, J. L. (2015, May 27). "Appreciative Advising." 3-hour workshop presented to the faculty and professional advisors at Medaille College, Buffalo, NY.
- 50. Bloom, J. L. (2015, May 20). "Appreciative Advising." 5-hour workshop presented for the Massachusetts Adult Basic Educators, Boston, MA.
- 51. Bloom, J. L. (2015, April 21). "Appreciative Advising." 3-hour workshop presented to the faculty and professional advisors at Cleveland State University, Cleveland, OH.
- 52. Bloom, J. L. (2015, March 27). "Appreciative Advising." 3-hour workshop presented to the faculty and professional advisors at Fairmont State University, Fairmont, WV.
- 53. Bloom, J. L. (2015, March 9). "Appreciative Advising." 3-hour workshop presented to the academic advisors at the University of Colorado at Denver, Denver, CO.
- 54. Bloom, J. L. (2015, March 6). "Appreciative Advising." Two 1.5-hour workshops presented at Miami Dade College's Professional Development Day, Miami, FL.
- 55. Bloom, J. L. (2015, January 23). "Appreciative Advising." Two-hour keynote workshop presented to the faculty at College Spring Convocation, Orangeburg Technical College, Orangeburg, SC.
- 56. Bloom, J. L. (2015, January 7). "Appreciative College Instruction." Two 75-min workshops presented to the faculty at Florence-Darlington Technical College, Florence, SC.
- 57. Bloom, J. L. (2014, December 12). "Appreciative Advising." 3.5-hour workshop presented to the faculty and professional advisors of the University of Arizona, Tucson, AZ.
- 58. Bloom, J. L. (2014, December 11). "Appreciative Advising." 3-hour presentation to the faculty advisors of Everett Community College, Everett, WA.
- 59. Bloom, J. L. (2014, November 17). "Appreciative Advising." Presented two 3-hour presentations to the faculty and professional advisors of the University of Houston, Houston, TX.

- 60. Bloom, J. L. (2014, October 31). "Appreciative Advising." 3-hour keynote presentation to the professional advisors at the University of Texas San Antonio and the Alamo Colleges, San Antonio, TX.
- 61. Bloom, J. L. (2014, October 24). "Appreciative Advising." 5-hour workshop presented to the faculty and professional advisors at the University of Wisconsin-Milwaukee, Milwaukee, WI.
- 62. Bloom, J. L. (2014, September 12). "Appreciative Advising." 4-hour workshop presented to the faculty and professional advisors at the University of Utah, Salt Lake City, UT.
- 63. Bloom, J. L. (2014, August 15). "Appreciative Advising." 3-hour workshop presented to the faculty advisors at Presbyterian College, Clinton, SC.
- 64. Bloom, J. L. (2014, August 14). "Appreciative Advising." 3-hour workshop presented to the faculty and professional advisors at Frostburg State University, Frostburg, MD.
- 65. Bloom, J. L. (2014, August 11). "Appreciative Advising." 3-hour workshop presented to the faculty of Central Community College, Grand Island, NE.
- 66. Bloom, J. L. (2014, July 14-15). "Appreciative Advising in Action." 6-hour in-depth workshop training presented to the new Academic Coaches at St. Louis University (SLU), St. Louis, MO.
- 67. Bloom, J. L. (2014, July 14). "Appreciative Advising." 3-hour workshop presented to the faculty and professional advisors at St. Louis University (SLU), St. Louis, MO, July 14, 2014.
- 68. Bloom, J. L. (2014, June 23). "Appreciative Advising." 3-hour workshop presented to the faculty of Central Carolina Community College, Sanford, NC.
- 69. Bloom, J. L. (2014, May 30). "Appreciative Advising." 5-hour workshop presented to the faculty and professional advisors at Tidewater Community College, Norfolk, VA.
- 70. Bloom, J. L. (2014, April 25). "Appreciative College Instruction." 3.5-hour workshop presented to the First-Year Experience Instructors and Peer Leaders, University of Tennessee-Knoxville, Knoxville, TN.
- 71. Bloom, J. L. (2014, April 7). "Appreciative Advising." 5-hour workshop presented to the faculty of Rosalind Franklin University of Medicine and Science, North Chicago, IL.
- 72. Bloom, J. L. (2014, January 24). "Appreciative Advising." 4.5-hour workshop presented to the faculty at York College, York, PA.
- 73. Bloom, J. L. (2014, January 13). "Appreciative Advising." 3-hour workshop presented to the faculty at the University of Maryland at Eastern Shore, Princess Anne, MD.
- 74. Bloom, J. L. (2014, January 7). "Appreciative Advising." 3.5-hour workshop presented to the faculty at Tuskegee University, Tuskegee, AL.
- 75. Bloom, J. L. (2014, January 6). "Appreciative Advising." 1-hour workshop presented to the professional advisors at Bethune-Cookman University, Daytona Beach, FL.
- 76. Bloom, J. L. (2013, November 15). "Appreciative Advising." 3-hour workshop presented at Indiana University Purdue University at Indianapolis (IUPUI), Indianapolis, IN.

- 77. Bloom, J. L. (2013, November 4). "Appreciative Advising." 3-hour workshop presented at Old Dominion University, Norfolk, VA.
- 78. Bloom, J. L. (2013, September 20). "Appreciative Advising." 3-hour workshop presented at New Mexico State University, Las Cruces, NM.
- 79. Bloom, J. L. (2013, August 12). "Appreciative Advising." 3-hour workshop presented to the faculty of Daemen College, Amherst, NY.
- 80. Bloom, J. L. (2013, August 5). "Appreciative Advising." 3-hour workshop presented at Delaware State University, Dover,
- 81. Bloom, J. L. (2013, June 10). "Appreciative Advising for Adult Basic Educators." 7-hour workshop presented to State of Massachusetts Adult Basic Educators, Devens, MA.
- 82. Bloom, J. L. (2013, June 4). "Appreciative Advising." 3-hour workshop presented at Roane State College, Harriman, TN.
- 83. Bloom, J. L. (2013, May 29). "Appreciative Advising." 3-hour workshop presented to advisors at the College of Central Florida, Ocala, FL.
- 84. Bloom, J. L. (2013, May 2). "Appreciative Advising." 2 90-minute workshops presented to the faculty and staff advisors at Georgia Regents College, Augusta, GA.
- 85. Bloom, J. L. (2013, April 26). "Appreciative Enrollment Management." 5-hour workshop presented to the Division of Enrollment Management employees at Tarrant County College, Ft. Worth, TX.
- 86. Bloom, J. L. (2013, January 18). "Appreciative Advising for Adult Basic Educators." 7-hour workshop presented for State of Massachusetts Adult Basic Educators, Devens, MA.
- 87. Bloom, J. L. (2013, January 11). "Appreciative Advising for Science Majors." 3-hour workshop presented to the faculty in the College of Science at Virginia Tech, Blacksburg, VA.
- 88. Bloom, J. L. (2013, January 10). "Appreciative Career Advising." 7-hour workshop presented to the Career Center Staff at Virginia Tech University, Blacksburg, VA.
- 89. Bloom, J. L. (2013, January 7). "Appreciative Advising." 3-hour workshop presented to the faculty and professional staff at South Dakota State University, Brookings, SD.
- 90. Bloom, J. L. (2012, October 22). "Appreciative Advising." 3-hour workshop presented at Missouri State University, Springfield, MO.
- 91. Bloom, J. L. (2012, October 1). "Appreciative Advising." 3-hour workshop presented at Tarrant County College, Ft. Worth, TX.
- 92. Bloom, J. L. (2012, September 28). "Appreciative Advising." 3-hour workshop presented at Moorhead State University, Moorhead, KY.
- 93. Bloom, J. L. (2012, September 24). "Appreciative Advising." 3-hour workshop presented at Lourdes University, Sylvania, OH.

- 94. Bloom, J. L. (2012, September 21). "Appreciative Advising." 3-hour workshop presented at the University of Missouri at St. Louis (UMSL), St. Louis, MO.
- 95. Bloom, J. L. (2012, August 24). "Appreciative Advising." 3-hour workshop presented to faculty and professional advisors in the College of Agriculture at the University of Illinois, Urbana, IL.
- 96. Bloom, J. L. (2012, August 17). "Appreciative Advising." 75-minute keynote address presented to the faculty of Campbell University, Buies Creek, NC.
- 97. Bloom, J. L. (2012, August 15). "Appreciative Advising." 3.5-hour workshop presented at Medaille College, Buffalo, NY.
- 98. Bloom, J. L. (2012, August 13). "Appreciative Advising." 3-hour workshop presented to the faculty advisors at Mohawk Valley Community College, Utica, NY.
- 99. Bloom, J. L. (2012, August 9). "Appreciative Advising." 6-hour workshop to the student affairs staff of the Ross School of Business at the University of Michigan, Ann Arbor, MI.
- 100. Bloom, J. L. (2012, June 1). "Implementing Appreciative Advising at Washington State." 3-hour implementation workshop at Washington State University, Pullman, WA.
- 101. Bloom, J. L. (2012, May 31). "Appreciative Advising." 3-hour workshop presented at Washington State University, Pullman, WA.
- 102. Bloom, J. L. (2012, May 23). "Appreciative Advising." 1-hour keynote address presented at the University of Southern California Advising Workshop, Los Angeles, CA.
- 103. Bloom, J. L. (2012, May 22). "Appreciative Advising." 3-hour workshop presented at Fresno Pacific University, Fresno, CA.
- 104. Bloom, J. L. (2012, April 26). "Appreciative Advising." 3-hour workshop presented at the University of Alabama at Huntsville, Huntsville, AL.
- 105. Bloom, J. L. (2012, April 20). "Appreciative Advising." 3-hour keynote workshop presented at Johns Hopkins University, Baltimore, MD.
- 106. Bloom, J. L. (2012, March 8). "Making a Good Conference Great: A Post-Conference Discussion with Jennifer Bloom, Ed.D." 45-minute conference wrap-up session presented at the University of Minnesota 2012 Professional Development Conference, Minneapolis, MN.
- 107. Bloom, J. L. (2012, March 7). "Appreciative Advising." 3-hour workshop presented at Winona State University, Winona, MN.
- 108. Bloom, J. L. (2012, March 2). "Appreciative Advising." 3-hour keynote workshop presented at University of South Florida, Tampa, FL.
- 109. Bloom, J. L. (2012, February 24). "Appreciative Advising." 4-hour keynote workshop presented at Morehead State University, Morehead, KY.
- 110. Bloom, J. L. (2012, January 20). "Appreciative Advising at Community Colleges." 3-hour keynote workshop presented at Corning Community College, Corning, NY.

- 111. Bloom, J. L. (2011, October 28). "Appreciative Advising for On-line Advisors." 3-hour keynote presented at Excelsior College, Albany, NY, October 28, 2011.
- 112. Bloom, J. L. (2011, September 13). "Appreciative Advising." 3-hour keynote workshop presented at Northwestern State University of Louisiana, Natchitoches, LA.
- 113. Bloom, J. L. (2011, September 12). "Appreciative Advising with At-Risk Community College Students." Two-hour keynote workshop at Bossier Parish Community College (BPCC), Bossier City, LA.
- 114. Bloom, J. L. (2011, September 12). "Appreciative Advising with Nursing Students." 3-hour keynote workshop, presented at Northwestern State University of Louisiana College of Nursing, Bossier City, LA.
- 115. Bloom, J. L. (2011, August 12). "Appreciative Advising." 3-hour keynote workshop presented to the faculty of Andrews University, Berrien Springs, MI.
- 116. Bloom, J. L. (2011, August 11). "Appreciative Advising." 3-hour keynote workshop presented at Rollins College, Winter Park, FL.
- 117. Bloom, J. L. (2011, August 4). "Appreciative Advising." 3-hour keynote workshop presented at Mt. Hood Community College, Portland, OR.
- 118. Bloom, J. L. (2011, June 13-14). "Appreciative Advising." Presented two 3-hour workshops at Florida State College of Jacksonville, Jacksonville, FL.
- 119. Bloom, J. L. (2011, June 8). "Appreciative Advising." 3-hour keynote workshop presented at the University of Central Florida, Orlando, FL, June 8, 2011.
- 120. Bloom, J. L. (2011, May 23). "Appreciative Advising." 3-hour keynote workshop presented at Hood College, Frederick, MD.
- 121. Bloom, J. L. (2011, May 10). "Appreciative Advising." 3-hour keynote workshop presented at Spartanburg Methodist College, Spartanburg, SC.
- 122. Bloom, J. L. (2011, May 4). "Appreciative Advising." 3-hour keynote workshop presented at the College of Charleston, Charleston, SC.
- 123. Bloom, J. L. (2011, April 27). "Appreciative Advising." 3-hour keynote workshop presented at Santa Monica Community College, Santa Monica, CA.
- 124. Bloom, J. L. (2011, March 4). "Appreciative Advising." 3-hour keynote workshop presented at Virginia Tech University, Blacksburg, VA.
- 125. Bloom, J. L. (2011, February 25). "Appreciative Advising." 2-hour keynote workshop presented to the academic advisors of Maricopa County Community College, Phoenix, AZ.
- 126. Bloom, J. L., & Robinson, C. (2010, October 15). "Academic Success Coaching." 6-hour workshop presented to faculty and advisors at Berkeley College, Newark, NJ.
- 127. Bloom, J. L. (2010, September 17). "Appreciative Advising." 3-hour workshop presented to the academic advisors at UNLV, Las Vegas, Nevada.

- 128. Bloom, J. L., & Robinson, C. (2010, September 10). "Academic Coaching Infused with Appreciative Advising." 3-hour workshop presented to the faculty and administrators at Kanawha Valley Community & Technical College, Institute, WV.
- 129. Bloom, J. L. (2010, August 26). "Appreciative Advising." 5-hour workshop presented at Becker College, Worcester, MA.
- 130. Bloom, J. L. (2010, August 18). "Appreciative Advising." 3-hour workshop presented to the faculty at Wingate University, NC.
- 131. Bloom, J. L., & Robinson, C. (2010, August 2). "Academic Coaching Infused with Appreciative Advising." 3-hour workshop presented to the faculty and administrators at Seton Hall University, Seton Hall, NJ.
- 132. Bloom, J. L. (2010, April 23). "Using Appreciative Advising with Master's Degree Students." 3-hour workshop presented to the College of Education faculty at the University of Minnesota, Minneapolis, MN.
- 133. Bloom, J. L. (2010, February 5). "Appreciative Advising at Community and Technical Colleges." 3-hour workshop presented to the faculty and advising staff at Greenville Technical College, Greenville, NC.
- 134. Bloom, J. L., & Bailey-Taylor, A. (2009, November 20). "Utilizing the Appreciative Advising Approach in Financial Aid Counseling." Workshop presented to the Office of Financial Aid at Thomas Nelson Community College, Hampton, VA.
- 135. Bloom, J. L (2009, October 30). "Appreciative Advising at a Private, Liberal Arts Institution." Workshop presented to the entire faculty of Whitworth University, Spokane, WA.
- 136. Bloom, J. L (2009, August 14). "The Appreciative Advising Revolution." Workshop presented to the faculty of Andrews University, Berrien Springs, Michigan.
- 137. Bloom, J. L. (2009, August 13). "Appreciative Advising Primer for Community College Faculty." Workshop presented to the faculty at Wilbur Wright College, Chicago, IL.
- 138. Bloom, J. L (2009, June 5). "How Appreciative Advising Can Be Infused at the City Colleges of Chicago." 3-hour workshop to the academic advisors of the City Colleges of Chicago, Chicago, IL.
- 139. Bloom, J. L (2009, March 20). "The Appreciative Advising Revolution." 3-hour workshop presented to 100 advisors at the University of Georgia, Athens, GA.
- 140. Bloom, J. L (2009, March 13). "How Faculty Can Incorporate Appreciative Advising." 1-hour workshop presented to the faculty at Elmhurst College, Elmhurst, IL.
- 141. Bloom, J. L (2009, March 9). "Infusing Appreciative Advising into Career Counseling." 3-hour workshop presented to The Career Center Staff at the University of Illinois at Urbana-Champaign, Urbana, IL.
- 142. Bloom, J. L (2009, February 2). "The Appreciative Advising Revolution." 3-hour workshop presented at Oklahoma State University, Stillwater, OK.
- 143. Bloom, J. L (2008, December 9). "Transforming Tulane's Advising through Appreciative Advising." 3-hour workshop presented to the Academic Advising Center staff at Tulane University, New Orleans, LA.
- 144. Bloom, J. L (2008, October 24). "Appreciative Advising in a Community College Setting." 3-hour workshop presented at Carteret Community College, Morehead City, NC.

- 145. Bloom, J. L (2008, September 29). "The Appreciative Advising Revolution." 3-hour keynote workshop presented at the Academic Advising Retreat at Prairie State College, Chicago Heights, IL.
- 146. Bloom, J. L (2008, September 26). "The Appreciative Advising Revolution." 3-hour keynote workshop presented for the Academic Advisors at Eastern Illinois University, Charleston, IL.
- 147. Bloom, J. L (2008, September 19). "The Appreciative Advising Revolution." 2-hour keynote workshop and book signing presented at the Advising Retreat for the University of Florida, Gainesville, FL.
- 148. Bloom, J. L (2008, September 19). "Leading Change from your Position." 1-hour concurrent session presented at the Advising Retreat for the University of Florida Advising Retreat, Gainesville, FL.
- 149. Bloom, J. L (2008, September 8). "The Appreciative Advising Revolution." 3-Hour Workshop presented at Clemson University, Clemson, SC.
- 150. Bloom, J. L (2008, August 25). "Appreciative Advising." Keynote address presented at the Faculty Advising Workshop for Madonna University, Livonia, MI.
- 151. Bloom, J. L (2008, August 25). "The College Persistence Puzzle: The Academic Advising Piece." Invited Concurrent Session presented at the Faculty Advising Workshop at Madonna University, Livonia, MI.
- 152. Bloom, J. L (2008, August 4). "Appreciative Advising All-Day Workshop." 6-hour workshop presented to the faculty advisors of Catholic University, Washington, DC.
- 153. Bloom, J. L., & Cuevas, A. (2008, June 4). "Appreciative Advising Workshop." 3-hour workshop presented to the academic advisors at Eastern Illinois University, Charleston, IL.
- 154. Bloom, J. L (2008, April 17). "The Appreciative Advising Revolution." 3-hour workshop presented to the academic advisors at the University of South Carolina at Aiken, Aiken, SC.
- 155. Bloom, J. L (2007, August 10). "The Impact of Academic Advising on Student Success" and "Appreciative Advising Overview." Keynote Address presented at the Faculty Training Institute at Johnson C. Smith University (HBCU), Charlotte, NC.
- 156. Bloom, J. L (2007, July 24). "The Joy of Advising: Defining What We Do and Why it is Important." Keynote address presented for the First Year Advisor Training Session, Miami University, Oxford, OH.
- 157. Bloom, J. L (2007, May 29). "Introduction to Appreciative Advising." 3-hour workshop presented to the University Advising Center advisors at Tulane University, New Orleans, LA.
- 158. Bloom, J. L (2006, January 9). "Enhancing Advising at Community Colleges." Title III keynote address at Niagara County Community College Faculty Development Workshop, Niagara, NY.
- 159. Bloom, J. L (2004, May 21). "Optimizing Orientation!" 4-hour workshop for the orientation and academic advising staff at the University of Louisville, Louisville, KY.
- 160. Bloom, J. L (2004, January 14). "The Joy of Advising: Defining What We Do and Why it is Important." Keynote address presented at the University of Maryland at Eastern Shore Minority Science and Engineering Improvement Program 2nd Annual Faculty Retreat (Title III), Princess Anne, MD.

- 161. Bloom, J. L (2003, December 12). "The Joy of Advising: Defining What We Do and Why it is Important." Keynote Address presented to the Academic Advisors at the University of Louisville, Louisville, KY.
- 162. Bloom, J. L (2003, October 23-24). "Career Aspirations & Expeditions: Advancing Your Career in Higher Education Administration." Public talk and book signing one evening and then presented a 3½-hour workshop the next day for women administrators at the University of Wisconsin-Milwaukee, Milwaukee, WI.
- 163. Bloom, J. L (2003, May 29-30). "The Joy of Advising: Defining What We Do and Why it is Important" and "Career Aspirations & Expeditions: Advancing Your Career in Higher Education Administration." 2-day workshop presented to the academic advisors at UC-Berkeley, Berkeley, CA.

# Other (5)

- 1. Bloom, J. L. (2009, July 23). "Appreciative Advising for Scholarship Coordinators and IT Professionals." 7-hour workshop presentation to the State of Oklahoma's Scholarship Coordinators for the Scholars for Excellence in Child Care, Oklahoma City, OK.
- 2. Bloom, J. L. (2007, February 9). "Building Relationships with your Clients via Appreciative Inquiry." Bailey Financial Group (Northwestern Mutual Financial Network), Boise, ID.
- 3. Bloom, J. L. (2006, December 7). "Introduction to Appreciative Inquiry." Wright Financial Group (Northwestern Mutual Financial Network), Champaign, IL.
- 4. Bloom, J. L. (2006, November 14). "Appreciative Inquiry as a Powerful Way to Approach Your Relationships." P.E.O. (Champaign, IL chapter), Champaign, IL.
- 5. Bloom, J. L. (2004, February 25). "Pay it Forward!" Champaign Lions Club presentation, Champaign, IL.

## **Campus Consultations (9)**

- 1. SACS Academic Advising QEP Evaluator for a Technical College in the Southeast, Sept 30 Oct 2, 2013.
- 2. Koa Elementary School, Orlando, Florida. Co-conducted a Blue Ribbon Schools Site Evaluation Visit, May 7-8, 2013.
- 3. Winona State University, Office of the Vice President for Student Affairs. Creating a New Mission and Vision Statement for Merged Offices. March 9, 2012 with E. Konkle.
- 4. Berkeley College, Office of the Provost. Restructuring Academic Advising. July 20-22, 2011.
- 5. Columbia College, Developing Women Scholars Planning Retreat. July 19, 2010, Gilbert, SC.
- 6. Tulane University, Office of the Provost. Analysis of the Status of Academic Advising at Tulane. March 26-27, 2009; December 8-9, 2008; May 29-30, 2007; November 1-2, 2007.
- 7. Miami University (Ohio), Advising Council. Co-led with Bryant Hutson a retreat to develop a vision for the newly created Advising Council at Miami, August 12, 2008.
- 8. Miami University (Ohio), Office of the Vice-President for Student Affairs. Analysis of the Status of the Academic Advising Structure at Miami University, July 23-24, 2007.
- 9. University of California-Riverside, Office of the Provost. Advised on academic advising structures, minority student advising, and how to establish an MD/PhD program. May 8-9, 2006.

# Non-Refereed National Webinars (31)

- 1. Bloom, J. L. (2017, June 14). *One Student at A Time: An Overview of Appreciative Advising* [Webinar]. Innovative Educators.
- 2. Bloom, J. L. (2015, Dec 4). *One Student at A Time: An Overview of Appreciative Advising* [Webinar]. Innovative Educators.
- 3. Bloom, J. L. (2015, Nov 17). *Appreciative Advising: The 6 Phases that Lead to Student Success* [Webinar]. SkillEducators.
- 4. Bloom, J. L. (2015, Sept 9). Appreciative Admissions [Webinar]. AudioSolutionz.
- 5. Bloom, J. L. (2015, May 28). *Appreciative Advising: The 6 Phases that Lead to Student Success* [Webinar]. AudioSolutionz.
- 6. Bloom, J. L. & Robinson, C. (2015, May 21). *Empowering At-Risk Probationary Students Using Appreciative Advising Inside & Outside the Classroom* [Webinar]. Innovative Educators.
- 7. Bloom, J. L. (2014, Aug 13). Appreciative Education [Webinar]. Audio Solutionz.
- 8. Bloom, J. L. (2014, July 8). Appreciative Advising [Webinar]. Audio Solutionz.
- 9. Bloom, J. L. & Robinson, C. (2014, May 20). *Empowering At-Risk Probationary Students Using Appreciative Advising Inside & Outside the Classroom* [Webinar]. Innovative Educators.
- 10. Bloom, J. L. (2014, April 10). *Empower Students Through Appreciative Advising: Keys to Student Success* [Webinar]. HigherEdHero.
- 11. Bloom, J. L., & Freidhoff, R. (2013, Nov 1). *Infusing Technology into Appreciative Advising* [Webinar]. Innovative Educators.
- 12. Robinson, C. R. & Bloom, J. L. (2013, Sept 23). *Building an Academic Coaching Model on Your Campus* [Webinar]. Academic Impressions.
- 13. Bloom, J. L., & Robinson, C. R. (2013, May 21). *Empowering At-Risk Probationary Students Using Appreciative Advising Inside and Outside the Classroom* [Webinar]. Innovative Educators.
- 14. Bloom, J. L., & Childress, C. (2013, April 15). Appreciative Career Advising [Webinar]. HigherEd Hero.
- 15. Bloom, J. L., & Hutson, B. L. (2012, December 12). *Overview of Appreciative Advising* [Webinar]. Innovative Educators.
- 16. Bloom, J. L. (2012, September 18). *Appreciative Advising: A Student-Centered Approach for Success & Retention* [Webinar]. HigherEd Hero.
- 17. Bloom, J. L., & Hutson, B. L. (2012, July 19). Overview of Appreciative Advising [Webinar]. Innovative Educators.
- 18. Robinson, C. R. & Bloom, J. L. (2012, May 30). *Building an Academic Coaching Model on Your Campus* [Webinar]. Academic Impressions.

- 19. Bloom, J. L., Hutson, B. L., Holbrook, T., & Doyle, H. (2012, February 7). *Appreciative Advising* [Webinar]. National Academic Advising Association (NACADA).
- 20. Robinson, C. R. & Bloom, J. L. (2011, Sept. 19). *Building an Academic Coaching Model on Your Campus* [Webinar]. Academic Impressions Webinar.
- 21. Bloom, J. L. (2011, September 9). Appreciative Advising for Higher Ed [Webinar]. Higher Ed Hero.
- 22. Bloom, J. L., & Robinson, C. R. (2011, May 3). *Appreciative College Instruction and the First Year: Creating a Culture of Empowerment to Help our Students Succeed* [Webinar]. Innovative Educators.
- 23. Bloom, J. L. & Robinson, C. R. (2011, April 13). *Empowering At-Risk Probationary Students Using Appreciative Advising Inside and Outside the Classroom* [Webinar]. Innovative Educators.
- 24. Bloom, J. L., & Hutson, B. L. (2011, February 16). Overview of Appreciative Advising [Webinar]. Innovative Educators.
- 25. Robinson, C. R. & Bloom, J. L. (2010, Sept. 24). *Building an Academic Coaching Model on Your Campus* [Webinar]. Academic Impressions.
- 26. Bloom, J. L. & Robinson, C. R. (2010, August 5). *Empowering At-Risk Probationary Students Using Appreciative Advising Inside and Outside the Classroom* [Webinar]. Innovative Educators.
- 27. Bloom, J. L., & Hutson, B. L. (2010, May 27). *Beyond Retention: An Appreciative Approach to Optimizing Student Learning and Engagement* [Webinar]. Innovative Educators.
- 28. Bloom, J. L. & Robinson, C. R. (2009, December 12). *Empowering At-Risk Probationary Students Using Appreciative Advising Inside and Outside the Classroom* [Webinar]. Innovative Educators.
- 29. Robinson, C. R. & Bloom, J. L. (2009, December 3). *Building an Academic Coaching Model on Your Campus* [Webinar]. Academic Impressions.
- 30. Bloom, J. L. & Hutson, B. L. (2009, November 12). Beyond Retention: An Appreciative Approach to Optimizing Student Learning and Engagement [Webinar]. Innovative Educators.
- 31. Bloom, J. L. & Matheny, A. (2008, September 18). *Proactively Planning for a Career in Academic Advising* [Webinar]. National Academic Advising Association (NACADA).

#### **TEACHING EXPERIENCE**

#### Florida Atlantic University (5)

- 1. Internship/Exchange (EDH 6941) Spring 2016, Summer 2016, Fall 2016, Spring 2017, Summer 2017, Fall 2017, Spring 2018, Summer 2018, Spring 2019, Summer 2019, Fall 2019
- 2. Student Development Theory (EDH 6040) Spring 2017, Spring 2018, and Spring 2019
- 3. Contemporary Issues in Student Affairs (EDH 6367) Fall 2015, 2016, 2017, and 2018
- 4. NASPA Directed Conference (EDA 7905) Spring 2016, 2017, 2018, and 2019
- Appreciative Administration for School Leaders Fall 2018

#### **University of South Carolina (7)**

- 1. **Advising in Higher Education (EDHE 832)** University of South Carolina Spring 2009. Introduction to Academic Advising, with a particular emphasis on Appreciative Advising.
- 2. **Student Affairs in Higher Education (EDHE 731)** University of South Carolina Fall 2007, Spring 2008, Fall 2008, Spring 2008, Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2014, and Spring 2015. Introduction to Student Affairs Administration course for Master's degree students.
- 3. **University 101 (Engaged Learning Section)** University of South Carolina Spring 2009, 2010, and 2011. Co-taught this class with Claire Robinson. Students enrolled in this section had previously failed U101. We developed a curriculum that infused Appreciative Advising and Positive Psychology.
- 4. **Internship in College Teaching (EDHE 834)** University of South Carolina Fall 2008, 2009, 2011, 2012, 2013, and 2014. This class is for graduate students who are co-teaching in the acclaimed University 101 program at USC.
- 5. Internship in Higher Education/Student Affairs (EDHE 831) University of South Carolina Summer 2008. This online class is for Master's degree students who serve as interns at other institutions between their first and second year in the program.
- 6. **Practicum I (EDHE 837)** University of South Carolina Fall 2010. Co-taught this class that allows Master's degree students to get experience working in two different offices.
- 7. **Practicum II (EDHE 838)** University of South Carolina Fall 2009, Spring 2010, Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2014, and Spring 2015. Created a classroom component for this class that allows students to work 120 hours in a university office.

#### University of Illinois at Urbana-Champaign (2)

- Minority Issues in Medical Education (Physiology 199C) Fall 2000-Spring 2003. Created and developed this one hour UIUC Discovery course specifically targeted at underrepresented minority freshmen interested in careers in medicine and/or medical research. Named to the UIUC Incomplete List of Instructors Ranked as Excellent/Outstanding every semester.
- 2. **Academic Advising in Higher Education** (Educational Organization & Leadership 490AA) Summer 1999 and 2002. Created and developed this one unit graduate-level course about the definition, history, and structure of academic advising. Also taught this class via videoconference for the University of Louisville Fall 2003.

#### **Additional Teaching Experience**

- 1. Appreciative Advising Institute Director and Faculty Member Boca Raton, FL, July 29 Aug 1, 2018; Boca Raton, FL, July 23-26, 2017; Boca Raton, FL, July 31 August 3, 2016; San Antonio, TX, July 26-29, 2015; Louisville, KY, July 27-30, 2014; Savannah, GA, July 28-31, 2013; Charleston, SC, July 28-31, 2012; Las Vegas, NV, July 31-August 2, 2011. Created, coordinated, and implemented this 3.5-day intensive training institute on the topic of Appreciative Advising.
- 2. Appreciative Advising Online Course co-creator and teacher of this 6-week online course that fulfills the educational component to become a Certified Appreciative Adviser. Summer 2012, Fall 2012, Spring 2013, Summer 2013, Fall 2013, Spring 2014, Summer 2014, Fall 2014, Spring 2015, Summer 2015, Spring 2016, Summer 2016, Fall 2016, Spring 2017, Summer 2017, Fall 2017, Spring 2018, Summer 2018, and Fall 2018.
- 3. **Appreciative Administration Online Course** co-creator and teacher of this 6-week online course for higher education administrators. Summer 2017, Fall 2017, Spring 2018, Summer 2018, and Fall 2018.

- 4. A System-Wide Approach to Advising for Retention Faculty Member Academic Impressions Conference, Baltimore, MD, June 4-6, 2012.
- 5. **2010** Academic Advising Strategies to Increase Student Persistence served as the faculty coordinator for this Academic Impressions 3-day conference on Appreciative Advising, Tampa, Florida, November 8-10, 2010.
- 6. **2008 National Academic Advising Association (NACADA) Portsmouth Summer Institute Faculty** served on the faculty of the Portsmouth, Virginia (June) institute. Presented General Session address on Initiating and Implementing Change and two topical sessions on Student Development and Learning Theories and Advising and Career Life Planning at Portsmouth.
- 7. **2008 National Academic Advising Association (NACADA) Austin Summer Institute Faculty** served on the faculty of the Austin, Texas (July) institute. I presented topical sessions on the topics of Organization of Advising, One-to-One Advising Skills, and Effectively Leading Change.
- 8. **2005** National Academic Advising Association (NACADA) Summer Institute Faculty Colorado Springs, August 2005. Presented on the following topics: "Advising Adult Students," "Faculty Advising," and "Advising One-to-One." Served as a small group facilitator.
- 9. **2003** National Academic Advising Association (NACADA) Summer Institute Faculty Chicago, July 2003. Presented a 3-hour workshop on "The Joy of Advising: Defining What We Do and Why it is Important." Also presented 1-hour topical sessions on "Advising Women" and "Preparing Effective Handouts." Served as a small group facilitator.

## THESES CHAIRED OR CO-CHAIRED - UNIVERSITY OF SOUTH CAROLINA\*

# Doctoral (7)

- 1. Robinson, C.\* (2015). Academic/Success Coaching: A Description of an Emerging Field in Higher Education.
- 2. Frazier, S.\* (2013). An Analysis of the Current Use and Intentions to Use Mobile Learning Strategies among Full-time Community College Faculty.
- 3. Halasz, H. M.\* (2013). Major Adjustment: Students' Transition Experiences Leaving Selective Undergraduate Degree Programs.
- 4. Kelly, M. C.\* (2012). Instructional Behaviors of Millennial Faculty: An Exploratory Study.
- 5. Rawls, M. M.\* (2012). Voices from the Field: The Perspective of Leaders from Service Learning Partner Organizations.
- 6. Stephens, K. G.\* (2011). Leadership Orientations of Designated Institutional Officials at Institutions that Sponsor Graduate Medical Education Programs and Institutional Effectiveness.
- 7. Williams, S. L.\* (2010). First-Generation College Messages Transmitted During the College Transition Process.

## Master's (5)

- 1. Konkle, E. (2011). Doing Good: How Three Large Public Institutions Promote an Environment of Service.
- 2. Bosselait, L.\* (2010). The Ripple Effect: The Implications of Shootings at Institutions of Higher Education.
- 3. Goodwin, R. (2010). An Early College High School Case Study: Experiences that impact Self-Identified College Readiness.

- 4. Porter, H. (2009). Interactional Diversity Experiences through Co-Curricular Involvement: An Examination and Analysis of the Experience of Greek Student Leaders.
- 5. Easley, H. (2008). Generation Baby-Boomer v. Generation Baby-On-Board: A Cross Validation Study of Josselson's Theory of Women's Development and the Millennial Generation.

#### SERVICE AND PROFESSIONAL DEVELOPMENT

## **Editorial Boards (2)**

- 1. *Journal of Appreciative Education (JAE)* Co-Founder and Inaugural Innovative Practices Section Editor (2012-Present)
- 2. Student Learning through Mentored Scholarship (SLMS) Inaugural Board of Reviewers (2012-16)

# Service to the Discipline and Professional Organization Memberships

National Academic Advising Association (NACADA) – member since 1990

- President (October 2007–October 2008)
- Member, NACADA Research Center Advisory Board (2017-Present)
- Chair, Appreciative Advising Community (2017-2019)
- Member, Research Think Tank Committee (2016)
- Member, Research Committee (2007-2016)
- Member, Annual Conference Program Structure Review Committee (2014–2015)
- Chair, Nominating Committee (2008-2009)
- Emerging Leader Mentor (2007-2011)
- Elected Member, Board of Directors (2005–08)
- Member, Summer Institute Management Team (2007-08)
- Chair, Bylaws Task Force (2006-07)
- Chair, Member Career Services Committee (2003–05)
- Chair, Advising Graduate and Professional Students Commission (2001-03)
- National Board Member (2001-02)
- Advisory Board Member, NACADA Advising Administrator's Institute (2001-03)
- Member, NACADA Advisor Certification Task Force (2002)
- Member, NACADA Professional Development Committee (2001-05)
- Member, Awards Committee (2002-04)

Positive Education Accelerator Steering Committee – Invited Member (2017-Present)

National Association for Campus Activities – Guest Board Member (2012-2014)

American College Personnel Association (ACPA)-College Student Educators International – member since 2008 Southern Association for College Student Affairs (SACSA) – member since 2008

South Carolina College Personnel Association (SCCPA) – member and USC representative to Board - 2007-2015

National Association of Student Personnel Administrators (NASPA) – member since 2002

American Council on Education – The Network – member since 1999 MD/PhD Director's Association – 1999-2007

AAMC's Group on Student Affairs - 2003-2007

National Association of Advisors for the Health Professions (NAAHP) – 1995-2005

Society for the Advancement of Chicanos & Native Americans in Science (SACNAS) - 2000-2007

University of Illinois Campus Academic Advising Commission – 1990-2007

University of Illinois Campus Round Table – 1995-2007

University of Illinois Campus Senate - 1993-94

#### Committee Service to Florida Atlantic University (14)

## **Department/Program**

- 1. Coordinator, Higher Education Leadership M.Ed. Program 2015-Present
- 2. Member, ELRM Quality Committee 2019-Present
- 3. Co-Chair, PhD Comprehensive Exam 2018-2019
- 4. Member, ELRM Exit Survey Review Committee 2016-2018
- 5. Facilitator, Quality Committee Vision Subcommittee for tenure-earning ELRM faculty March 2018
- 6. Search Committee, Higher Education Leadership Assistant Professor Position 2015-2016, 2017-2018
- 7. Advisor and Co-Founder, Chi Sigma Alpha Honor Society 2015-Present
- 8. Advisor, Higher Education Leadership Program Student Group 2015-Present
- 9. Member, SAGA Days Planning Committee 2015-Present
- 10. Member, ELRM External Review Response Committee 2016

# **College of Education**

- 1. ELRM Representative, College of Education Dean's Search Committee Spring 2019
- 2. ELRM Representative, College of Education Strategic Workgroup Ascending to the Top (SWAT) Committee 2018-2019
- 3. Member, College of Education Graduate Programs Committee 2015-2018
  - A. Member, Curriculum Subcommittee 2015-2018

## University

- 1. Mentor, FAU Elite Owl 2018-19
- 2. Member, FAU Executive Director of Online and Continuing Education Spring 2019
- 3. Member, Director for Residential Life Search Committee Fall 2017
- 4. Member, FAU Health, Safe, and Sustainable Campus 2020 Coalition 2016-2018
  - a. Member, Healthy Living Subcommittee 2016-2018
- 5. Member, FAU Talon Awards Selection Committee 2015

## Committee Service to the University of South Carolina (14)

#### **Department/Program**

- 1. Director, HESA M.Ed. Program 2007-2015
- 2. Chair, Higher Education and Student Affairs (HESA) Scholarship Selection Committee 2011-2015
- 3. Member, EDLP Annual Performance Review Committee 2009-2014
- 4. Chair, Three Higher Education Assistant/Associate Professor Search Committee 2011-2012
- 5. Member, Educational Leadership and Policies Chair Search Committee 2011-2012
- 6. Member, GARP Recruiting Weekend Committee 2007 2015

#### **College of Education**

1. Co-Chair (2009-10)/Chair (2010-11), USC College of Education Student Affairs Committee – 2007-2011; 2013-2015

#### University

- 1. Member, University Advisors Network (UAN) 2012-2015
- 2. Member, University 101 Graduate Leader Task Force 2011
- 3. Member, USC Retention Committee 2009 2015
- 4. Member, USC Undergraduate Research Committee 2008 2011

- 5. Member, USC Academic Advisors Group 2007 2012
- 6. Member, Search Committee for the Director of the National Resource Center for the First Year Experience and Student Transitions position 2007
- 7. Member, USC University 101 Teacher of the Year Selection Committee 2010

# Committee Service to the University of Illinois (17)

# **College of Medicine**

- 1. University of Illinois College of Medicine Senior Associate Dean Search Committee 2006
- University of Illinois College of Medicine Strategic Planning Coordinating Committee 2005-2006
- 3. Chair, Awards Committee, UI College of Medicine at Urbana-Champaign 1997-2001
- 4. University of Illinois College of Medicine Committee on Admissions 2001-2007
- 5. University of Illinois College of Medicine Awards Committee 2003-2007
- 6. College of Medicine Academic Associate Deans 2003-2006
- 7. Vice-President, UIUC Applied Life Studies Alumni Board 1999-2001
- 8. Convocation Committee, UI College of Medicine at Urbana-Champaign 1998-2007
- 9. Clinical Affairs Subcommittee, UI College of Medicine at Urbana-Champaign 2001-2007
- 10. Basic Sciences Subcommittee, UI College of Medicine at Urbana-Champaign 2001-2007
- 11. Educational Policy Committee, UI College of Medicine at Urbana-Champaign 2001-2007
- 12. Director of Development Search Committee, UI College of Medicine at Urbana-Champaign 2000, 2002
- 13. Introduction to Clinical Medicine Committee, UI College of Medicine at Urbana-Champaign 1995-2000

#### University

- 1. Co-Chair, Campus Living/Learning Community Committee 2006-2007
- 2. Illinois Leadership Center 2005-2007; Alumni Coach, Illinois Imprint Leadership Conference February 2005 Chair, Strategic Planning Subcommittee – 2005-06; Co-Chair, Champaign-Urbana Partnership for Radical Innovation, Development, and Engagement – 2005-06; Member, Coordinating Committee – 2005-present; Member, Intersect Curriculum Revision Committee – 2006
- 3. Enhancing the Undergraduate Experience Campus-Wide Provost's Committee 2005-2007
- 4. Campus Intake Specialist, Office of the Provost 1999-2002

#### **Additional Education/Professional Development**

- 1. TEDGlobal 2012 Conference, Radical Openness, Edinburgh, Scotland (June 25-29, 2012)
- 2. Salzburg Seminars Universities Project 22<sup>nd</sup> Symposium on Academic Career Patterns (September 17-22, 2002)
- 3. American Council on Education Office of Women in Higher Education 57<sup>th</sup> Annual National Leadership Forum (December 4-6, 2000)
- 4. Certificate in Business Administration University of Illinois at Urbana-Champaign (Spring 1998)
- 5. Council for the Advancement and Support of Education Workshop for Newcomers in Development (Summer 1993)

# **HONORS AND AWARDS**

# National/International Awards (3)

1. Virginia N. Gordon Award for Excellence in the Field of Advising, NACADA: The Global Community for Advising – given to the person who "has made a significant national and/or international impact on the profession of academic advising through research, publications, and/or presentations at the national and/or international level, leadership

- in the field of advising, and commitment to the importance of academic advising at the national and/or international level" Oct 2017
- 2. National Academic Advising Association (NACADA) Outstanding Advising Administrator Award 2005
- 3. National Academic Advising Association (NACADA) Graduate Scholarship Awardee 1994

#### Florida Atlantic University (3)

- 4. FAU Faculty Partner of the Year to the Division of Student Affairs Award April 2017
- 5. FAU Chi Sigma Alpha Honor Society Advisor of the Year Award April 2016
- 6. FAU Graduate Academic Advisor of the Year by the FAU Graduate and Professional Student Association Oct 2015

#### **University of South Carolina (4)**

- 1. Pillars of Excellence Award Recipient, USC's honor society Chi Sigma Alpha April 2014
- 2. ChronicleVitae Featured in full-page ads in the Chronicle of Higher Education July Dec 2013
- 3. University of South Carolina's Delta Alpha Pi Honor Society Honorary Member April 2013
- 4. University of South Carolina's Division of Student Affairs and Academic Support's 2011 Faculty Partner of the Year April 2011

#### University of Illinois at Urbana-Champaign (14)

- 1. University of Illinois College of Medicine at Urbana-Champaign's Senior Class Special Tribute Award Recipient May 2008
- 2. University of South Carolina's Black Graduate Student Association's Faculty Mentor Award April 2008
- 3. Chi Sigma Alpha University of South Carolina, Invited Faculty Inductee 2008
- 4. University of Illinois at Urbana-Champaign Chancellor's Academic Professional Excellence Award 2007
- 5. University of Illinois College of Medicine at Urbana-Champaign's Special Recognition Award 2007
- Nominee, Presidential Awards for Excellence in Science, Mathematics and Engineering Mentoring (PAESMEM), National Science Foundation - 2005
- 7. University of Illinois at Urbana-Champaign Honorable Mention for the Campus Undergraduate Academic Advising Award 2004
- 8. University of Illinois College of Medicine at Urbana-Champaign Academic Professional of the Year 2002
- 9. Who's Who Among America's Teachers 7<sup>th</sup> Annual Edition 2002
- 10. University of Illinois at Urbana-Champaign Incomplete List of Instructors Listed as Outstanding Fall 2000, Spring 2001, Fall 2001, Spring 2002, Summer 2002, Fall 2002, and Spring 2003
- 11. Orange and Blue Award, University of Illinois Alumni Association 2001
- 12. Inducted Member, Phi Delta Kappa Honor Society
- 13. Inducted Member, Phi Kappa Phi Honor Society
- 14. Inducted Member, Kappa Delta Pi Honor Society

Updated on 8/24/19