

# FLORIDA ATLANTIC UNIVERSITY™

## Graduate Programs—NEW COURSE PROPOSAL

UGPC APPROVAL \_\_\_\_\_  
 UFS APPROVAL \_\_\_\_\_  
 SCNS SUBMITTAL \_\_\_\_\_  
 CONFIRMED \_\_\_\_\_  
 BANNER POSTED \_\_\_\_\_  
 CATALOG POSTED \_\_\_\_\_  
 WEB POSTED \_\_\_\_\_

**DEPARTMENT NAME:**  
 MANAGEMENT, INTERN'L BUS, AND ENTREPRENEURSHIP

**COLLEGE OF:**  
 BUSINESS

**RECOMMENDED COURSE IDENTIFICATION:**  
 PREFIX MAN COURSE NUMBER 7432 LAB CODE (L or C) n/a  
 (TO OBTAIN A COURSE NUMBER, GO TO [www.fau.edu/academic/registrar/UUPCinfo/](http://www.fau.edu/academic/registrar/UUPCinfo/))

**EFFECTIVE DATE**  
 (first term course will be offered):

**COMPLETE COURSE TITLE**  
 MEASUREMENT DESIGN AND EVALUATION

FALL 2009

**CREDITS:**  
 3

**TEXTBOOK INFORMATION:**  
 Crocker & Algina (1986) Introduction to classical and modern test theory. Wadsworth. ISBN # 0030616344  
 Nunnally & Bernstein (1994) Psychometric theory (3rd Edition). McGraw-Hill. ISBN # 007047849X

**GRADING (SELECT ONLY ONE GRADING OPTION):** REGULAR  PASS/FAIL \_\_\_\_\_ SATISFACTORY/UNSATISFACTORY \_\_\_\_\_

**COURSE DESCRIPTION, NO MORE THAN 3 LINES:**

This course critically reviews the core constructs and processes in business and related literatures with emphasis on the construction and validation of survey scales. Important attributes of survey scales used in business research are discussed.

**PREREQUISITES:**  
 ADMISSION TO PHD PROGRAM

**COREQUISITES:**

**OTHER REGISTRATION CONTROLS (MAJOR, COLLEGE, LEVEL):**  
 PHD

PREREQUISITES, COREQUISITES & REGISTRATION CONTROLS SHOWN ABOVE WILL BE ENFORCED FOR ALL COURSE SECTIONS

**MINIMUM QUALIFICATIONS NEEDED TO TEACH THIS COURSE:**  
 PHD

Other departments, colleges that might be affected by the new course must be consulted. List entities that have been consulted and attach written comments from each.  
 None

Stephanie Castro, scastro@fau.edu, 954-236-1350  
 Faculty Contact, Email, Complete Phone Number

**SIGNATURES**

**SUPPORTING MATERIALS**

**Approved by:**  
 Department Chair: *Peggy Alden*  
 College Curriculum Chair: \_\_\_\_\_  
 College Dean: \_\_\_\_\_  
 UGPC Chair: \_\_\_\_\_  
 Dean of the Graduate College: \_\_\_\_\_

**Date:**  
9/17/08  
 \_\_\_\_\_  
 \_\_\_\_\_  
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**Syllabus**—must include all details as shown in the UGPC Guidelines.  
**Written Consent**—required from all departments affected.  
 Go to:  
[www.fau.edu/graduate/gpc/index.php](http://www.fau.edu/graduate/gpc/index.php)  
 to download this form and guidelines to fill out the form.

Email this form and syllabus to [sfulks@fau.edu](mailto:sfulks@fau.edu) and [egirjo@fau.edu](mailto:egirjo@fau.edu) one week **before** the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website by committee members prior to the meeting.