

FLORIDA ATLANTIC UNIVERSITY™

Graduate Programs—PROGRAM CHANGE REQUEST

UGPC APPROVAL _____
 UFS APPROVAL _____
 CATALOG _____

DEPARTMENT: COLLEGE OF BUSINESS

COLLEGE: BUSINESS

PROGRAM NAME:

PHD IN BUSINESS: ADD A CONCENTRATION, EXECUTIVE DOCTOR OF BUSINESS ADMINISTRATION

EFFECTIVE DATE

(PROVIDE TERM/YEAR)

2018 WM
 SPRING 2017

PLEASE EXPLAIN THE REQUESTED CHANGE(S) AND OFFER RATIONALE BELOW AND/OR ATTACHED:

THE PROPOSED CHANGE IS AN ADDITION TO FAU COB'S CURRENT PH.D. PROGRAM. IN PARTICULAR, FAU COB DESIRES TO CREATE A NEW CONCENTRATION WITHIN ITS CURRENT PH.D. PROGRAM. SPECIFICALLY, FAU COB SEEKS TO OFFER AN EXECUTIVE DOCTORATE CONCENTRATION. THIS CONCENTRATION IS TARGETED AT HIGHLY SUCCESSFUL BUSINESS PROFESSIONALS WHO SHOW HIGH LEVELS OF COMPETENCY AND AN ABILITY TO COMPLETE A BROAD RANGING TERMINAL DEGREE COVERING GRADUATE WORK IN ALL SIX (FINANCE, ACCOUNTING, ECONOMICS, INFORMATION TECHNOLOGY AND OPERATIONS MANAGEMENT, MARKETING, AND MANAGEMENT) OF FAU COB'S PROVIDED DISCIPLINES. THE GOAL IS TO PRODUCE EVIDENCED-BASED DECISION MAKERS THAT WILL THRIVE IN CONSULTING AND MANAGEMENT POSITIONS PRIMARILY HERE IN SOUTHEAST FLORIDA.

ADDENDUM A: CURRENT CATALOG LISTING OF FAU COB PH.D. PROGRAM – PROVIDES LISTING OF REQUIREMENTS FOR PROGRAM FROM ADMISSION TO DEGREE REQUIREMENTS.

ADDENDUM B: RECONCILIATION BETWEEN CURRENT AND PROPOSED CATALOG VERBIAGE – PROVIDES A RECONCILIATION OF VERBIAGE TO INCORPORATE THE PROPOSED EXECUTIVE DOCTORATE PROGRAM AS A TRACK IN THE CURRENT FAU COB PH.D. PROGRAM

ADDENDUM C: COURSES IN THE EXECUTIVE DOCTORATE CONCENTRATION

Faculty contact, email and complete phone number:

Ken H. Johnson, Associate Dean
 7-4686, kjohns91@fau.edu

Consult and list departments that might be affected by the change and attach comments.

None

Approved by:

Department Chair: Wm R McDaniel

College Curriculum Chair: Wm R McDaniel

College Dean: Ken H. Johnson

UGPC Chair: _____

Graduate College Dean: _____

UFS President: _____

Provost: _____

Date:

11-1-2017
10-20-2017
10-24-2017

Email this form and syllabus to UGPC@fau.edu one week before the University Graduate Programs Committee meeting so that materials may be viewed on the UGPC website prior to the meeting.

GRADUATE COLLEGE

NOV 01 2017

Received

Addendum A: Current Catalogue Listing of FAU COB Ph.D. Program

College of Business Ph.D. Program in Business Administration with concentrations in:

- Accounting
- Finance
- Information Technology
- Management
- Marketing

Admissions Requirements:

Fall enrollment only

Application deadline, January 15th (if there are openings this deadline may be extended)

Stipends may be reserved to exceptional students

- Previous Coursework (normally the minimum acceptable GPA is 3.0 in the undergraduate program, and 3.5 in the master's program)
- Standardized Admissions Test, GMAT or GRE (normally the minimum score is 600 in GMAT or a comparable score in the GRE)
- Letters of Recommendation, there (3) required (at least two (2) from professors who can offer insightful comments about the applicant's performance in one or more courses taken)
- Applicant's statement of career goals (a statement with a maximum length of there (3) pages regarding why the applicant wishes to pursue the Ph.D. program)
- Language requirements for students whose native language is not English (TOEFL minimum score of 600, or the Test of Spoken English (TSE) minimum score of 250, is required (applicants who have completed a minimum of two years of post-secondary education in the United States are exempt from this requirement). No application will be considered by the faculty for admission until these minimum requirements have been met. Additional measures of English writing and speaking skills may be required, such as (1) a face-to-face interview or an extended telephone interview, or (2) a video tape of an extended conversation between the applicant and a fluent speaker of English)

Application process:

A total of eight (8) documents must be submitted, four (4) are sent to the Graduate College and four (4) sent to the Ph.D. program at the College of Business.

Documents to be sent to the Graduate College:

1. The completed on-line application with a \$30 processing fee (must indicate Ph.D. In Business Administration. Applications are only accepted online).
2. Official certified transcripts indication all graduate and undergraduate coursework and clearly shows degree awarded/date conferred (all applicants who have attended colleges outside the United States must have their transcripts evaluated by a member of NACES, and should be sent directly to the Graduate College).
3. An official GMAT or GRE report from ETS (results should be no older than five (5) years).
4. International students must submit their official TOEFL or TSE report (international student may have additional requirements they will have to see the Graduate College International Admissions requirements)

College of Business documents:

These are in addition to the Graduate College documents and must be submitted/attached in an email to BusinessPhD@fau.edu (PDF only)

5. A completed Ph.D. Applicant profile form (on our website)
6. A statement of career goals (not exceeding two (2) pages doubled spaced, describing career goals and how the Ph.D. program will achieve these goals).
7. A resume of the applicant.
8. Three (3) completed letters of recommendation (an Applicant Evaluation form may be used in lieu of a letter, available on our website). The evaluations are intended to assist the faculty in its assessment of the student's ability and potential for performing Ph.D. level work in this program. Thus, it is important that at least two of the references possess doctoral degrees from fully accredited institutions.

Degree Requirements:

1. Basic Tool Areas: Doctoral-level courses such as Statistics, Quantitative Methods and Economics.
2. Area of Concentration: Several courses are required in the student's area of concentration.
3. Comprehensive Examination: Students must pass a comprehensive examination to be administered in the area of concentration.
4. Dissertation: A minimum of 18 credits of dissertation must be taken, and the completed dissertation, reflecting an original contribution to knowledge, must be successfully defended.
5. A minimum of 80 credits is required (including dissertation credits).
6. To remain in good standing, Ph.D. students must maintain a minimum grade point average of 3.0 (based on a 4.0 scale) on all courses taken for the doctoral program. If a Ph.D. student receives a grade of "C" or below in any course, the Ph.D. committee of professors within the student's area of concentration will decide whether any action (such as remedial coursework requirements, dismissal, etc.) should be taken.

Additional requirements may be necessary for students with insufficient backgrounds. More detailed information about requirements can be obtained from the Policy Manual for the Ph.D. program in the College of Business, and also from the Ph.D. advisor in the area of concentration the student is interested in pursuing.

Application Process and More Information

For details about admission and degree requirements for the Ph.D. degree in Business Administration, contact benson@fau.edu, 561-297-1176 or:

Judith Benson
Coordinator, College of Business Ph.D. Program
Florida Atlantic University, FW 101
777 Glades Road, P.O. Box 3091
Boca Raton, Florida 33431

Accounting
Dr. Mark Kohlbeck
mkohlbec@fau.edu

Finance

Dr. Luis Garcia-Feijoo
lgarciaf@fau.edu

Information Technology
Dr. Tamara Dinev
tdinev@fau.edu

Management
Dr. Gary Castrogiovanni
castrogi@fau.edu

Marketing
Dr. Gopal Iyer
giyer@fau.edu

Financial Assistance:

There are a limited number of stipends (\$24,000 per calendar year) awarded to admitted students for research or teaching assistantships. Students receiving stipends are required to maintain a full-time course load. Most first-year doctoral students serve as research assistants for 20 hours per week over each semester. Typically, students serve as research assistants in the first semester or two. The assistantship role typically shifts from research to teaching within the first year. Stipends are normally renewable for a maximum period of four years for students who remain in good standing and are making satisfactory progress toward the degree. Students receiving stipends are also eligible for tuition waivers that can cover most of the tuition.

Addendum B: Reconciliation Between Current and Proposed Catalogue Verbiage **(Additions are highlighted in RED)**

College of Business Ph.D. Program in Business Administration with concentrations in:

- Accounting
- Finance
- Information Technology
- Management
- Marketing
- **Executive**

Admissions Requirements:

Fall enrollment only. Application deadline, January 15th (if there are openings this deadline may be extended). Stipends may be reserved for exceptional students.

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1. Basic Tool Areas: Doctoral-level courses such as Statistics, Quantitative Methods and Economics.
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3. Comprehensive Examination: Students must pass a comprehensive examination to be administered in the area of concentration.
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5. A minimum of 80 credits is required (including dissertation credits).
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Dr. Luis Garcia-Feijoo

lgarciaf@fau.edu

Information Technology
Dr. Tamara Dinev
tdinev@fau.edu

Management:
Dr. Gary Castrogiovanni
castrogi@fau.edu

Marketing:
Dr. Gopal Iyer
giyer@fau.edu

Executive:
Dr. Ken H. Johnson
Kjohns91@fau.edu

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ENDNOTES:

¹ An exception here is for the Executive concentration, which requires a broad level of course work across all disciplines offered in the program.

Addendum C

Business PhD: Executive Doctorate Concentration: Degree Course Requirements

Required Courses	
QMB 7565 Research Methods 1 (Multivariate Statistics 1)	3 credits
QMB 7566 Research Methods 2: Multivariate Methods for Business Research	3 credits
ECO 6424 Topics in Econometrics	3 credits
ECO 7181 Microeconomic Foundations of Strategic Decision-making*	3 credits
ECO 7292 Contemporary Issues in Global Macroeconomics*	3 credits
FIN 7843 State of the Art Managerial Finance*	3 credits
FIN 7808 Theory of Corporate Finance: Readings and Empirics*	3 credits
ACG 7837 Survey of Accounting Behavioral Research*	3 credits
ACG 7886 Survey of Archival Accounting Research*	3 credits
MAN 7779 Advanced Management Theory*	3 credits
MAN 7729 Strategic Management	3 credits
MAR 7936 Seminar in Marketing 1	3 credits
MAR 7937 Seminar in Marketing 2	3 credits
ISM 7345 Organizational Impacts of Information Systems	3 credits
ISM 7935 Seminar in Information Systems	3 credits

Option Courses: each candidate earns 9 credits from the list	
ACG 7978 Advanced Research in Accounting	3 credits
ECO 7978 Advanced Research in Economics*	3 credits
FIN 7978 Advanced Research in Finance	3 credits
ISM 7978 Advanced Research in Information Systems	3 credits
MAN 7978 Advanced Research in Management	3 credits
MAR 7979 Supervised Research in Marketing	3 credits

* indicates a new course